The Village at Laguna Hills

Attachment h

Village at Laguna Hills Master Sign Program







CONTACT INFORMATION

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PROJECT ICONS

The following illustrates the proposed Icons to be used throughout the project on signage and wayfinding.

Please Note RSM Design to be notified of any changes.

PRIMARY SIGNAGE LOGO

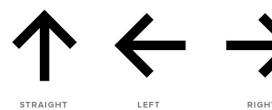


HORIZONTAL SIGNAGE LOGO



.....

ICON FAMILY



FONT NAME - MONTSERRAT SEMIBOLD

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

.....

PROJECT PATTERNS



OVERALL PROJECT &
MAIN STREET



RESIDENTIAL DISTRICT



RETAIL DISTRICT



OFFICE DISTRICT

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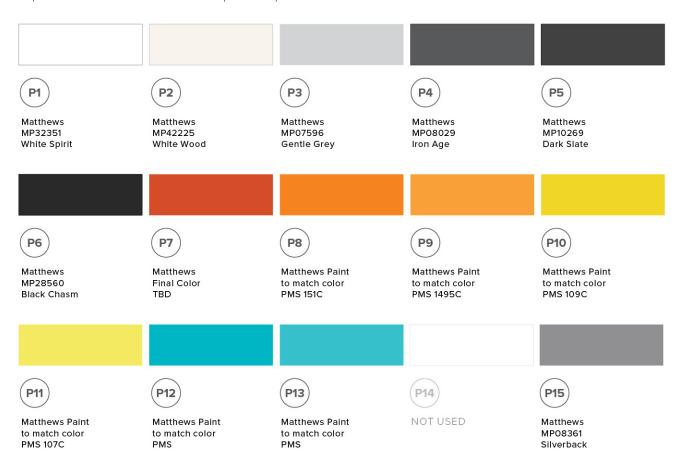
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PAINT & MATERIALS

The following illustrates the proposed paints and materials. Please Note all final colors and materials to be approved by client team prior to fabrication. RSM Design to be notified of any changes.

PAINTS

All paints to have Satin Finish unless otherwise specified. All painted surfaces are to be on aluminum.



MATERIALS

All materials to be provided as 8" x 8" sample or as part of a mock-up for approval.



panels to match wood coloration from architecture

М6

Sunbrella graphic banner fabric

VINYL

All materials to be provided as 8" x 8" sample or as part of a mock-up for approval.



Fabricator shall submit 3 (three) set of sample and/or prototypes of each material, paint and vinyl call out listed on this sheet, minimum size 8"x 8" in size. All paint spray outs must be on aluminum.

Samples must be submitted to RSM in a time frame allowable for review of material, color and aesthetic compatibility to any existing adjacent materials.

RSM will review the samples and will keep one set as control samples throughout the fabrication process. RSM will send the other 2 sets back to the fabricator for distribution, one set for the fabricator to keep and one set to the client team.

If a color or material is not approved, the Fabricator must resubmit a new sample until it is approved by the team.

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Please note all quantities and locations will need to finalized by client and field verified by sign fabricator prior to installation. Listed here are to apply to all sign types within this package unless otherwise noted on the Individual design drawing. Sign fabricator to confirm all final sign messaging and locations with client or general contractor prior to fabrication. RSM Design to be notified of any changes.

SIGN ID	SIGN TYPE	QUANTITY	ILLUMINATION	DIGITAL	BACKING/FOUNDATION	MOCKUPS	CODE COMPLIANCE	NOTES/COMMENTS
PROJE	CT SIGNAGE							
A1	Freeway Pylon	2	Internal	No	Footing / Foundation	2	See separate package for request for digital signage Center Identification exceeds 20' height, exceeds 400 sqft maximum 9-42.090	
A2	Primary Project Monument	3	Internal	No	Footing / Foundation	6	N/A	
А3	Secondary Project Monument	2	Internal	No	Footing / Foundation	2	N/A	
A4	Project Corner Monument	3	Internal	No	Existing Footing / Foundation	2	N/A	Base of sign is existing
A5	Light Pole Banners	TBD	None / Ambient	No	Light Pole Mounted	2	Banners are to be mounted to street lamps 9-42.070	
DIRECT	TONAL SIGNAGE							
B1	Vehicular Directionals	5	Internal	Yes / Digital Screen	Footing / Foundation	5	Exceeds 4 sqft allowance and 3' height limit 9-42.090	Digital Screen to be provided by Digital Consultant
B2	Pole Mounted Vehicular Directional	10	None / Ambient	No	Footing / Foundation	2	Exceeds 4 sqft allowance and 3' height limit 9-42.090	
В3	Pedestrian Directory	6	Internal	Yes / Digital Screen	Footing / Foundation	6	Exceeds 24 sqft allowance 9-42.090	
В4	Pedestrian Directional	11	None / Ambient	No	Footing / Foundation	5	Exceeds 4 sqft allowance and 3' height limit 9-42.090	Digital Screen on one side, Illuminated static cabinet on other
B5	Trail Marker	5	None / Ambient	No	Footing / Foundation	3, 5	Exceeds 4 sqft allowance and 3' height limit 9-42.090	Mock-Up first article
RESIDE	NTIAL SIGNAGE							
C1	Residential Identity Monument	6	Internal	No	Footing / Foundation	6	Exceeds 2 sqft allowance 9-42.090 Signs within 150 ft will be illuminated at night 9-42.060	
C2	Building Mounted Leasing Identity	4	Internal	No	Backing / Canopy Mounted	6	N/A	
С3	Parking and Leasing Directional	10	Internal	No	Footing / Foundation	3	Exceeds 4 sqft allowance and 3' height limit 9-42.090	Mock-Up first article
C4	Residential Building Mounted Identity	10	Internal	No	Backing / Building Mounted	6	Exceeds 2 sqft allowance 9-42.090	
C5	Residential Parking Entrance Identity	10	Internal	No	Backing / Building Mounted	2	N/A	
С6	Entry Door Identity / Information Graphics	4	None / Ambient	No	None	6	N/A	Not Located
C7	Residential Identity on Building	4	Internal	No	Backing / Building Mounted	6	Exceeds 2 sqft allowance 9-42.090	

GENERAL PACKAGE NOTES:

- 1. All signs, structures and letters need to be engineered by sign fabricator prior to shop drawing submittal and fabrication for structural and backing requirements to withstand local regulations, codes and weather conditions.
- 2. All sizes shown are approximate and should be verified prior to final fabrication based on construction documents and/or as built conditions on site, fabricator to notify team if difference occurs per as built conditions.
- 3. Fabricator must use Matthews UV clear coat on painted surfaces to minimize / prevent as much as possible any noticeable fading.
- 4. All metal edges to be eased; corners to have a maximum radius of .0125. All welds to be ground smooth prior to final painting and clear coated / vandalism coating are applied.
- 5. No exposed fasteners unless noted within the design intent drawing or approved in shop drawing. Fasteners throughout package to be tamper proof, fabricator to submit sample for approval prior to ordering.
- 6. All integrated signage to be coordinated with Architect and General Contractor prior to final fabrication and installation.
- 7. Fabricator to calculate all sign weight loads to be provided to general contractor for additional backing that may be required.
- 8. Fabricator to provide power requirement for each sign type prior to shop drawings submittal to General Contractor & Architect.
- 9. All existing conditions to be field verified by fabricator prior to shop drawings are generated to ensure that all as built conditions are accommodated. Including all unknowns such as interior parking garage elevations / conditions and mounting details to support all sign types.
- 10. All messaging within this package is placeholder at this time until written approval is received by the client team prior to fabrication.

MOCK-UP LEGEND

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- 1. Full Size, 2D, Movable mock-Up; 3M Full color digital print on plywood backing; on site review in each location.
- Partial 3D Working Mock-Up; Shop OR on-site review. See design drawing for mock-up details.
- Full 3D Working Mock-Up; Installed On site review.
- 4. 1/2 Size (50%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- Full Size (100%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- No Mock-Up Required.
- 7. Other, See sign drawing for detail.

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HOTEL	. SIGNAGE							
D1	Hotel Identity Monument	1	Internal	No	Footing / Foundation	6	Exceeds 2 sqft allowance 9-42.090	
D2	Porte Cochere Identity	2	Internal	No	Backing / Canopy Mounted	2	N/A	
D3	Hotel Vehicular Directional	2	Internal	No	Footing / Foundation	5	Exceeds 4 sqft allowance and 3' height limit 9-42.090	
D4	Building Mounted Hotel Identity	2	Internal	No	Backing / Building Mounted	6	Exceeds 2 sqft allowance 9-42.090	
D5	Hotel Identity on Glass	2	None / Ambient	No	None	6	N/A	Not Located
PARKII	NG GARAGE SIGNAGE							
E1	Project Identity on Garage	2	Internal	No	Backing / Building Mounted	2	N/A	
E2	Building Mounted Garage Entrance Identity	4	Internal	No	Backing / Building Mounted	6	N/A	
E3	Parking Blade Sign	4	Internal	No	Backing / Building Mounted	2	N/A	Mock-Up one side of cabinet including side "V" iluminated logo
E4	Car Counter Exterior Sign	4	Internal	Yes/Car Counter	Footing / Foundation	6	N/A	Parking Counter Component to be provided by Parking Consultant
E5	Project Painted Graphics on Garage	1	None / Ambient	No	None	2	N/A	
OFFIC	E SIGNAGE							
F1	Office Building Mounted Identity	8	Internal	No	Backing / Building Mounted	6	Exceeds 3 sqft allowance 9-42.090	
F2	Office Tenant Identity Monument	4	Internal	No	Footing / Foundation	6	N/A	
F3	Office Building Mounted Entrance Identity	4	Internal	No	Backing / Canopy Mounted	6	Exceeds 3 sqft allowance 9-42.090	

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- Partial 3D Working Mock-Up; Shop OR on-site review. See design drawing for mock-up details.
- 3. Full 3D Working Mock-Up; Installed On site review.
- 4. 1/2 Size (50%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- Full Size (100%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- No Mock-Up Required.
- 7. Other, See sign drawing for detail.

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REGUL	ATORY SIGNAGE							
R1	Regulatory Stop Sign / Street Sign	TBD	None / Ambient	No	Pole Mounted	6	N/A	Not Located
R2	Regulatory Street Sign Identity	TBD	None / Ambient	No	Footing / Pole Mounted	3	N/A	Not Located
R3	Service Area Identity	10	None / Ambient	No	Foundation / Footing	6	N/A	Not Located - Quantities to be verified
R4	Building Addresses	14	N/A	No	Backing / Wall Mounted	2	N/A	Not Located - Quantities and locations to be verified by local Fire Authority
R5	Prototypical Clearance / Exit Bars	14 (sets)	None / Ambient	No	Backing / Ceiling Mounted	6	N/A	Not Located - Quantities to be Verified

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- 3. Full 3D Working Mock-Up; Installed On site review.
- 4. 1/2 Size (50%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- 5. Full Size (100%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- No Mock-Up Required.
- 7. Other, See sign drawing for detail.

VILLAGE at Laguna Hills

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VILLAGE Laguna Hills CINEMOVIES TECH SAVVY Doodle BUCKS COFFEE RAMEN BAR

SIGNAGE PURPOSE

The Village at Laguna Hills' role as a mixed-use and retail destination of Laguna Hills will be supported through the signage and graphic standards that ensure a high level of quality throughout the project. The site will provide contemporary apartments, and unique retail experiences, creative office complexes that are combined to create a vibrant village atmosphere. The sign program presented here includes a rich variety of sign types in accordance with the needs and characteristics of this mixed-use destination that will continue to grow over time.

Key to The Village at Laguna Hills' village experience is the thoughtful layering of urban style signage and graphics. This layering provides visibility from the highways, helping to express a regional presence, and speaks to pedestrian, bicycle, and vehicular uses within the project. These graphics will help the visitor navigate the more dense environment, orienting first time visitors and imparting a sense of familiarity and comfort to those that return often. The scale and location of sign types prioritizes views from the highway to establish the project as a regional destination. Emphasis on the signage for pedestrian traffic fosters a strong sense of comfort and safety throughout the environment. The signage and graphics also clearly identify The Village at Laguna Hills as an active live, work, and play destination that reinvents Laguna Hills as a new hub.

Our goal is to establish a coordinated exterior sign program that contributes to the quality and theme of The Village at Laguna Hills and fits within the requirements of Laguna Hills' City Code Master Signage Plan Chapter 9-42.170. The graphics and signage will compliment the architecture and streetscape of the village. The size, location, and scale of the graphics have been studied to explore the best visibility and scale that is minimally appropriate for this destination. This master sign program will facilitate a safe and healthy circulation within the site and will activate sight lines along major arterials. Materials, colors, and forms are inspired by surrounding architecture. Material standards guarantee durability and quality. The signage will compliment the many uses of the site especially through lighting techniques that compliment the cooperative nature of the retail, entertainment, commercial, and residential uses. The graphics and signage help to build an overall experience for the user. This goes well beyond functional identification and directional requirements. Choices of color, shape, ornamental motif, materials, scale, type, orientation, et cetera create a unified sense of place.

These elements, combined with the architecture and landscape, express the personality of the project and help create a place that brims with energy and interest.

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6. No Mock-Up Required. 7. Other, See sign drawing for detail.

↑ OFFICES CINEMA CAFE - ANCHOR TENANT Mock Up LEASING ← HOSPITAL

Required - 2

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MOCK-UP LEGEND:

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- 2. Partial 3D Working Mock-Up; Shop OR on-site review.
- 3. Full 3D Working Mock-Up; Installed On site review.
- 4. 1/2 Size (50%) 2D black & white prints of all type and/or icons required on lightweight bond paper.
- 5. Full Size (100%) 2D black & white prints of all type and/or icons required on lightweight bond paper.

Note: Sign fabricator to confirm all final sign messaging and locations with client or general contractor prior to fabrication. RSM Design to be notified of any changes.

Mock Up

Required - 2

Final LED lighting temperature to be at 4000°K (+/- 50° K) for mock-ups.



Front View - A1
Scale : 3/32"=1'

Front View - A3 Scale : 3/8"=1'

Front View - A5
| Scale : 3/8"=1'

Front View - B2

Scale : 1/2"=1'

Mock Up Required - 2

Mock Up

Required - 2

VILLAGE

Laguna Hills

CINEMOVIES

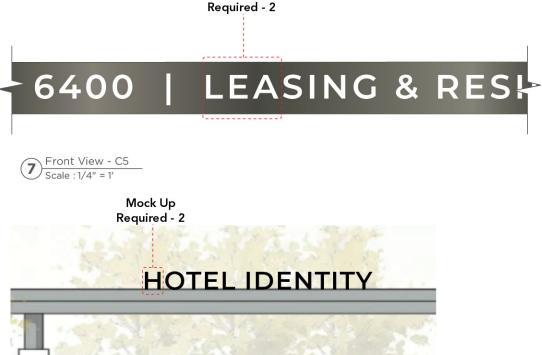
TECH SAVVY

Doodle

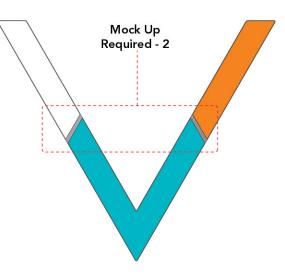
BUCKS COFFEE

RAMEN BAR

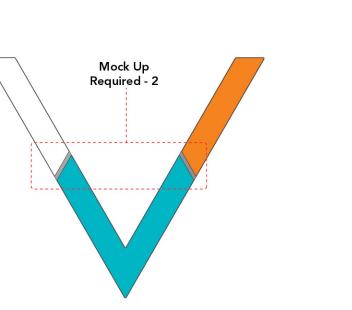












MOCK-UP LEGEND:

in each location.

6. No Mock-Up Required.

7. Other, See sign drawing for detail.

2. Partial 3D Working Mock-Up; Shop OR on-site review.

prior to fabrication. RSM Design to be notified of any changes.

Final LED lighting temperature to be at 4000°K (+/- 50° K) for mock-ups.

3. Full 3D Working Mock-Up; Installed On site review.

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5. Full Size (100%) 2D black & white prints of all type and/or icons required on lightweight bond paper.

Note: Sign fabricator to confirm all final sign messaging and locations with client or general contractor



Front View - E3
Scale : 1/4"=1'

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MOCK-UP LEGEND:

Mock Up

Required - 2

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Final LED lighting temperature to be at 4000°K (+/- 50° K) for mock-ups.

Mock Up CALLE DE LOS CABRILLOS Required - 2 One internally illuminated cabinet with 3M Translucent 3M Translucent cheageable pattern acrylic panels. Slate Grey 3630-61 3630-22 3M Translucent 3M Translucent Vinvl Vinyl (Envision) Marigold 3630-75 Yellow 3730-015L Side View - Pattern Mock-Up Scale : 1/2"=1" 3M Translucent 3M Translucent Vinyl (Envision) Glacial Green Teal Green 3630-56 3730-246L Mock Up Required - 2 Side View - R1 Scale : 1/2"=1' Front View - R4 Scale: 1/2" = 1'

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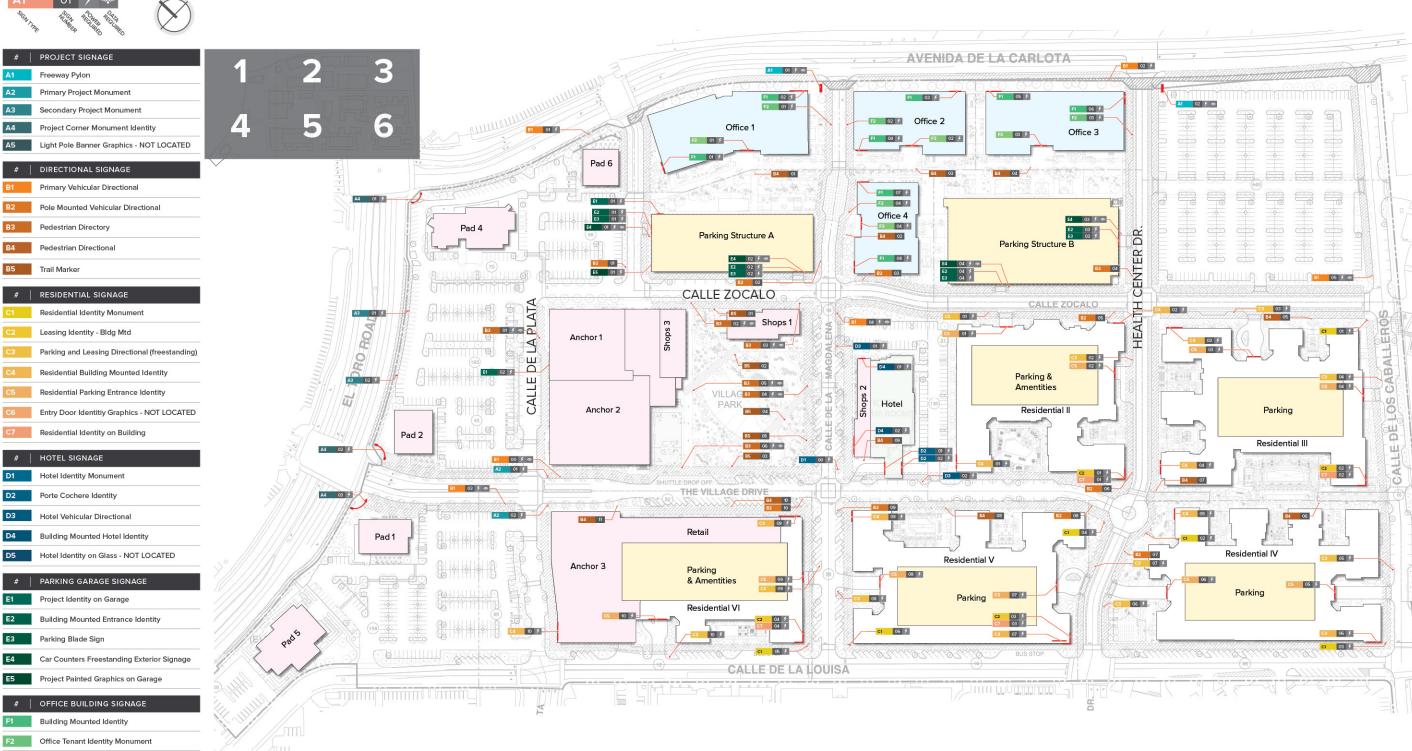
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Artwork Detail - E5
Scale : 1/4"=1'-0"







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PROJECT: Village at Laguna Hills PACKAGE: Schematic Design

REVISIONS:	DATE:
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F3 Office Building Mounted Entrance Identity

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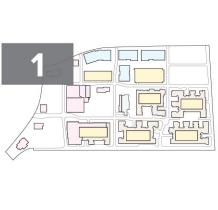
#	PROJECT SIGNAGE	
A1	Freeway Pylon	
A2	Primary Project Monument	
АЗ	Secondary Project Monument	
A4	Project Corner Monument Identity	
A5	Light Pole Banner Graphics - NOT LOCATED	1
#	DIRECTIONAL SIGNAGE	
B1	Primary Vehicular Directional	
B2	Pole Mounted Vehicular Directional	
В3	Pedestrian Directory	
B4	Pedestrian Directional	
B5	Trail Marker	
#	RESIDENTIAL SIGNAGE	
C1	Residential Identity Monument	
C2	Leasing Identity - Bldg Mtd	
C3	Parking and Leasing Directional (freestanding)	
C4	Residential Building Mounted Identity	
C5	Residential Parking Entrance Identity	
C6	Entry Door Identitiy Graphics - NOT LOCATED	
C7	Residential Identity on Building	
#	HOTEL SIGNAGE	
D1	Hotel Identity Monument	
D2	Porte Cochere Identity	
D3	Hotel Vehicular Directional	
D4	Building Mounted Hotel Identity	
D5	Hotel Identity on Glass - NOT LOCATED	
#	PARKING GARAGE SIGNAGE	
E1	Project Identity on Garage	
E2	Building Mounted Entrance Identity	
E3	Parking Blade Sign	
E4	Car Counters Freestanding Exterior Signage	

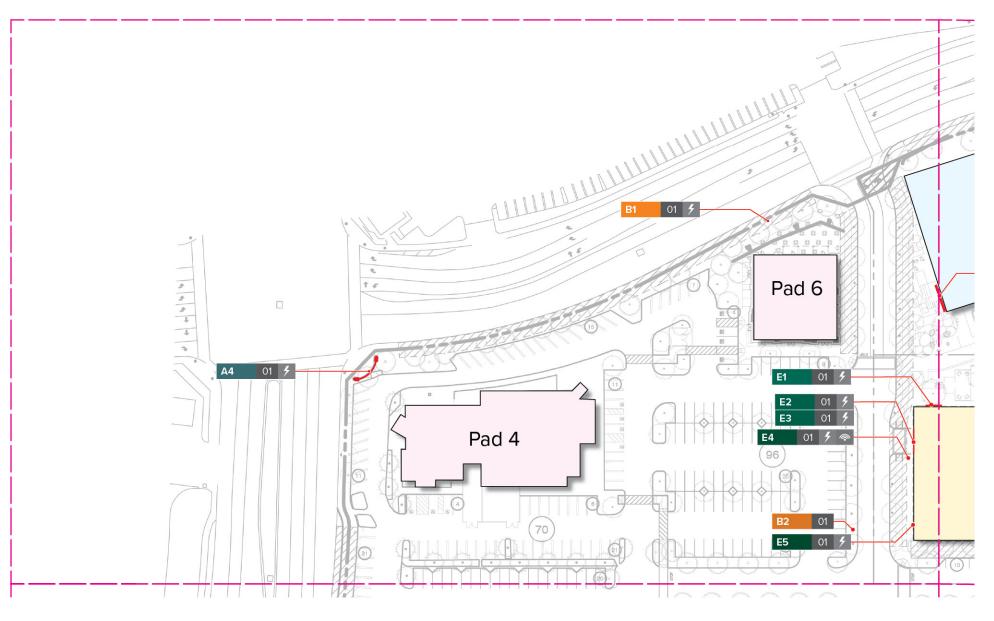
OFFICE BUILDING SIGNAGE

F1 Building Mounted Identity

F2 Office Tenant Identity Monument

F3 Office Building Mounted Entrance Identity







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#	PROJECT SIGNAGE	
A1	Freeway Pylon	
A2	Primary Project Monument	
АЗ	Secondary Project Monument	
A4	Project Corner Monument Identity	
A5	Light Pole Banner Graphics - NOT LOCATED	/
#	DIRECTIONAL SIGNAGE	\
B1	Primary Vehicular Directional	
B2	Pole Mounted Vehicular Directional	
В3	Pedestrian Directory	
В4	Pedestrian Directional	
B5	Trail Marker	
#	RESIDENTIAL SIGNAGE	
C1	Residential Identity Monument	
C2	Leasing Identity - Bldg Mtd	
C3	Parking and Leasing Directional (freestanding)	
C4	Residential Building Mounted Identity	
C5	Residential Parking Entrance Identity	
C6	Entry Door Identitiy Graphics - NOT LOCATED	
C7	Residential Identity on Building	
#	HOTEL SIGNAGE	
D1	Hotel Identity Monument	
D2	Porte Cochere Identity	
D3	Hotel Vehicular Directional	
D4	Building Mounted Hotel Identity	
D5	Hotel Identity on Glass - NOT LOCATED	
#	PARKING GARAGE SIGNAGE	
E1	Project Identity on Garage	
E2	Building Mounted Entrance Identity	
E3	Parking Blade Sign	
E4	Car Counters Freestanding Exterior Signage	
E5	Project Painted Graphics on Garage	

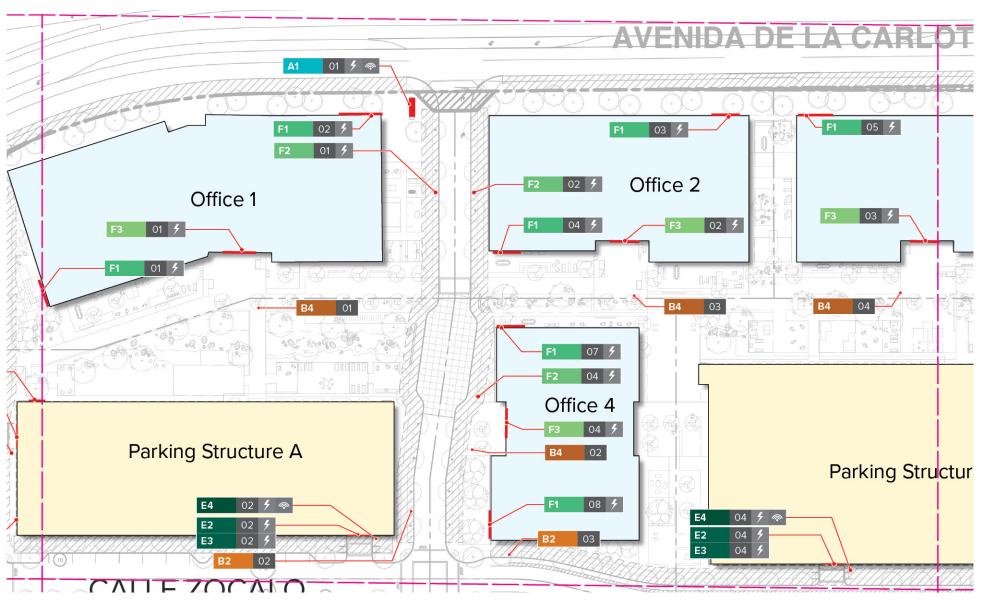
OFFICE BUILDING SIGNAGE

Building Mounted Identity

Office Tenant Identity Monument

Office Building Mounted Entrance Identity





VILLAGE at Laguna Hills

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D.	O(b)	"The	& MAES	X

A1 Freeway Pylon A2 Primary Project Monument A3 Secondary Project Monument A4 Project Corner Monument Identity A5 Light Pole Banner Graphics - NOT LOCATED # DIRECTIONAL SIGNAGE B1 Primary Vehicular Directional	#	PROJECT SIGNAGE
A3 Secondary Project Monument A4 Project Corner Monument Identity A5 Light Pole Banner Graphics - NOT LOCATED # DIRECTIONAL SIGNAGE	A1	Freeway Pylon
A4 Project Corner Monument Identity A5 Light Pole Banner Graphics - NOT LOCATED # DIRECTIONAL SIGNAGE	A2	Primary Project Monument
Light Pole Banner Graphics - NOT LOCATED # DIRECTIONAL SIGNAGE	A3	Secondary Project Monument
# DIRECTIONAL SIGNAGE	Α4	Project Corner Monument Identity
	A5	Light Pole Banner Graphics - NOT LOCATED
Primary Vehicular Directional	#	DIRECTIONAL SIGNAGE
	B1	Primary Vehicular Directional

B2 Pole Mounted Vehicular Directional B3 Pedestrian Directory

B4 Pedestrian Directional

B5 Trail Marker

RESIDENTIAL SIGNAGE Residential Identity Monument Leasing Identity - Bldg Mtd

Parking and Leasing Directional (freestanding)

Residential Building Mounted Identity Residential Parking Entrance Identity

Entry Door Identitiy Graphics - NOT LOCATED

Residential Identity on Building

| HOTEL SIGNAGE D1 Hotel Identity Monument

D2 Porte Cochere Identity

D3 Hotel Vehicular Directional D4 Building Mounted Hotel Identity

D5 Hotel Identity on Glass - NOT LOCATED

PARKING GARAGE SIGNAGE

Project Identity on Garage

E2 Building Mounted Entrance Identity

E3 Parking Blade Sign

E4 Car Counters Freestanding Exterior Signage

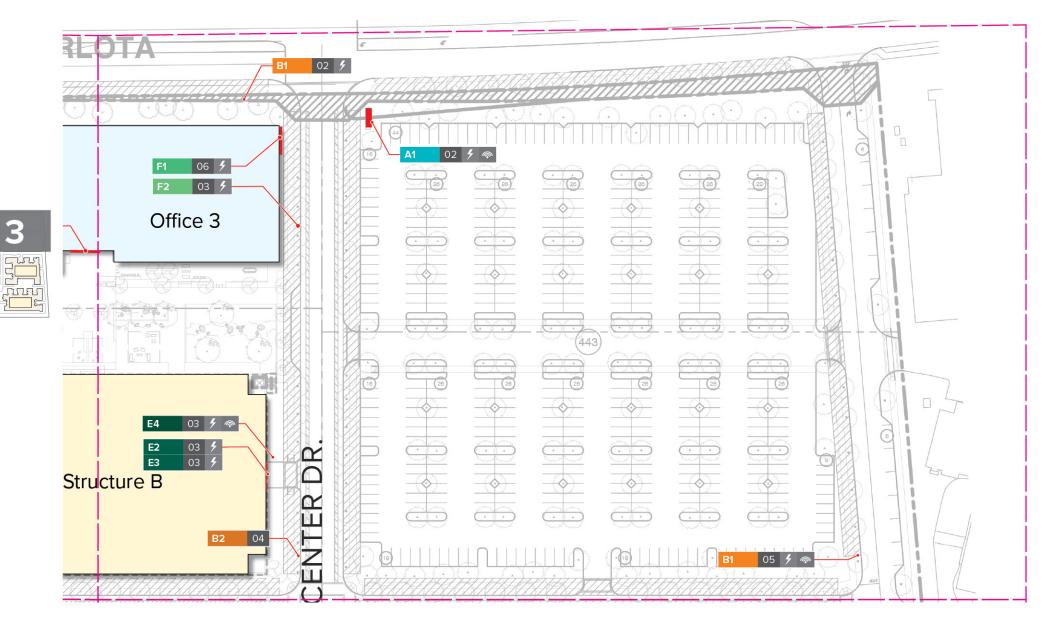
E5 Project Painted Graphics on Garage

OFFICE BUILDING SIGNAGE

F1 Building Mounted Identity

Office Tenant Identity Monument

F3 Office Building Mounted Entrance Identity



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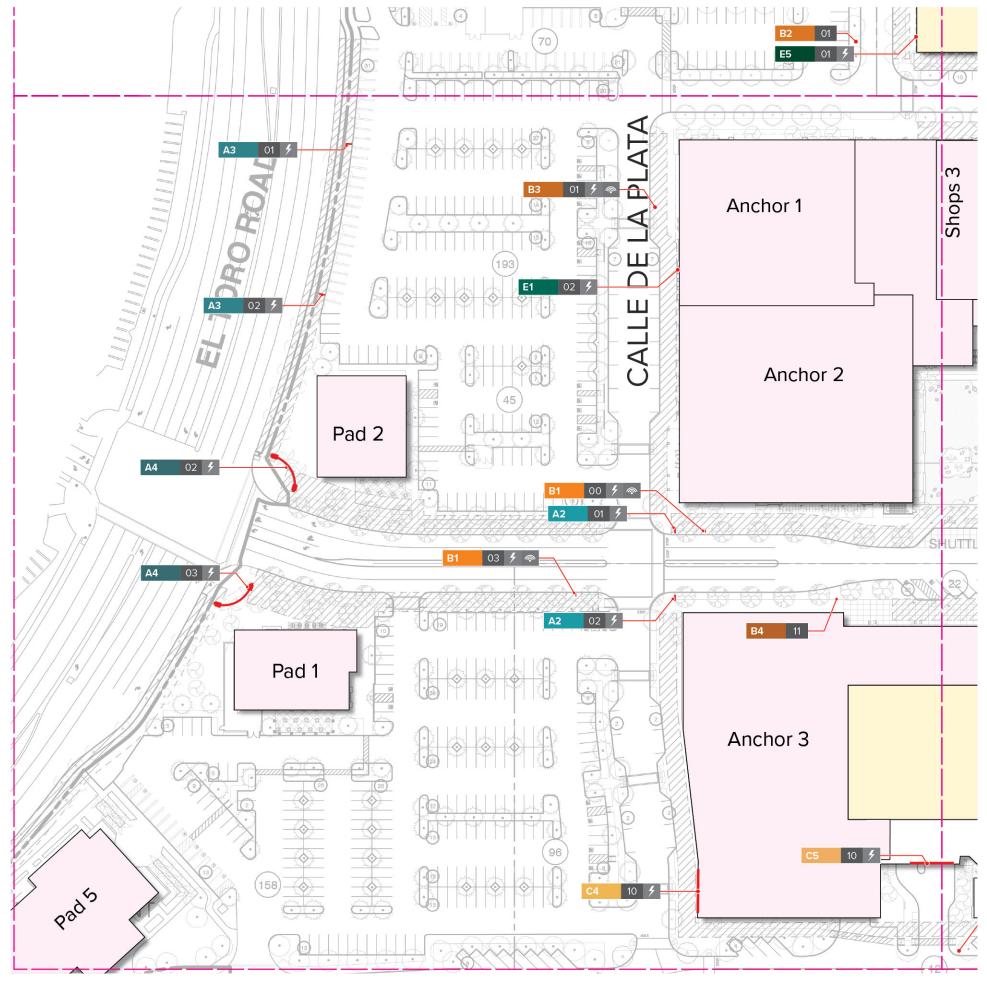


#	PROJECT SIGNAGE
A1	Freeway Pylon
A2	Primary Project Monument
АЗ	Secondary Project Monument
A4	Project Corner Monument Identity
A5	Light Pole Banner Graphics - NOT LOCATED
#	DIRECTIONAL SIGNAGE
B1	Primary Vehicular Directional
B2	Pole Mounted Vehicular Directional
В3	Pedestrian Directory
B4	Pedestrian Directional
B5	Trail Marker
"	DECIDENTIAL CICNACE
#	RESIDENTIAL SIGNAGE
C4	D-14-41-14-44-14-44-44-44-44

A1	Freeway Pylon	
A2	Primary Project Monument	
A3	Secondary Project Monument	
A4	Project Corner Monument Identity	
A5	Light Pole Banner Graphics - NOT LOCATED	/2
#	DIRECTIONAL SIGNAGE	
B1	Primary Vehicular Directional	
B2	Pole Mounted Vehicular Directional	
B3	Pedestrian Directory	
B4	Pedestrian Directional	
B5	Trail Marker	
#	RESIDENTIAL SIGNAGE	
C1	Residential Identity Monument	
C2	Leasing Identity - Bldg Mtd	
C3	Parking and Leasing Directional (freestanding)	
C4	Residential Building Mounted Identity	
C5	Residential Parking Entrance Identity	
C6	Entry Door Identitiy Graphics - NOT LOCATED	
C7	Residential Identity on Building	
C7	Residential Identity on Building HOTEL SIGNAGE	
#	HOTEL SIGNAGE	
# D1	HOTEL SIGNAGE Hotel Identity Monument	
# D1 D2	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity	
# D1 D2	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional	
# D1 D2 D3 D4	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity	
# D1 D2 D3 D4	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED	
# D1 D2 D3 D4 D5 #	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE	
# D1 D2 D3 D4 D5 #	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE Project Identity on Garage	
# D1 D2 D3 D4 D5 # E1 E2	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE Project Identity on Garage Building Mounted Entrance Identity	
# D1 D2 D3 D4 D5 # E1 E2 E3	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE Project Identity on Garage Building Mounted Entrance Identity Parking Blade Sign	
# D1 D2 D3 D4 D5 # E1 E2 E3 E4	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE Project Identity on Garage Building Mounted Entrance Identity Parking Blade Sign Car Counters Freestanding Exterior Signage	
# D1 D2 D3 D4 D5 # E1 E2 E3 E4 E5	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE Project Identity on Garage Building Mounted Entrance Identity Parking Blade Sign Car Counters Freestanding Exterior Signage Project Painted Graphics on Garage	
# D1 D2 D3 D4 D5 # E1 E2 E3 E4 E5	HOTEL SIGNAGE Hotel Identity Monument Porte Cochere Identity Hotel Vehicular Directional Building Mounted Hotel Identity Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE Project Identity on Garage Building Mounted Entrance Identity Parking Blade Sign Car Counters Freestanding Exterior Signage Project Painted Graphics on Garage	

F3 Office Building Mounted Entrance Identity





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#	PROJECT SIGNAGE
A1	Freeway Pylon
A2	Primary Project Monument
АЗ	Secondary Project Monument
Α4	Project Corner Monument Identity
A5	Light Pole Banner Graphics - NOT LOCATED
8	
#	DIRECTIONAL SIGNAGE
B1	Primary Vehicular Directional

Ý	

B3	Pedestrian Directory
B4	Pedestrian Directional
B5	Trail Marker
#	RESIDENTIAL SIGNAGE
C1	Residential Identity Monument
	a or se on sense

Pole Mounted Vehicular Directional

Leasing Identity - Bldg Mtd Parking and Leasing Directional (freestanding) Residential Building Mounted Identity

Residential Parking Entrance Identity Entry Door Identitiy Graphics - NOT LOCATED

Residential Identity on Building

HOTEL SIGNAGE Hotel Identity Monument D2 Porte Cochere Identity

Hotel Vehicular Directional D4 Building Mounted Hotel Identity

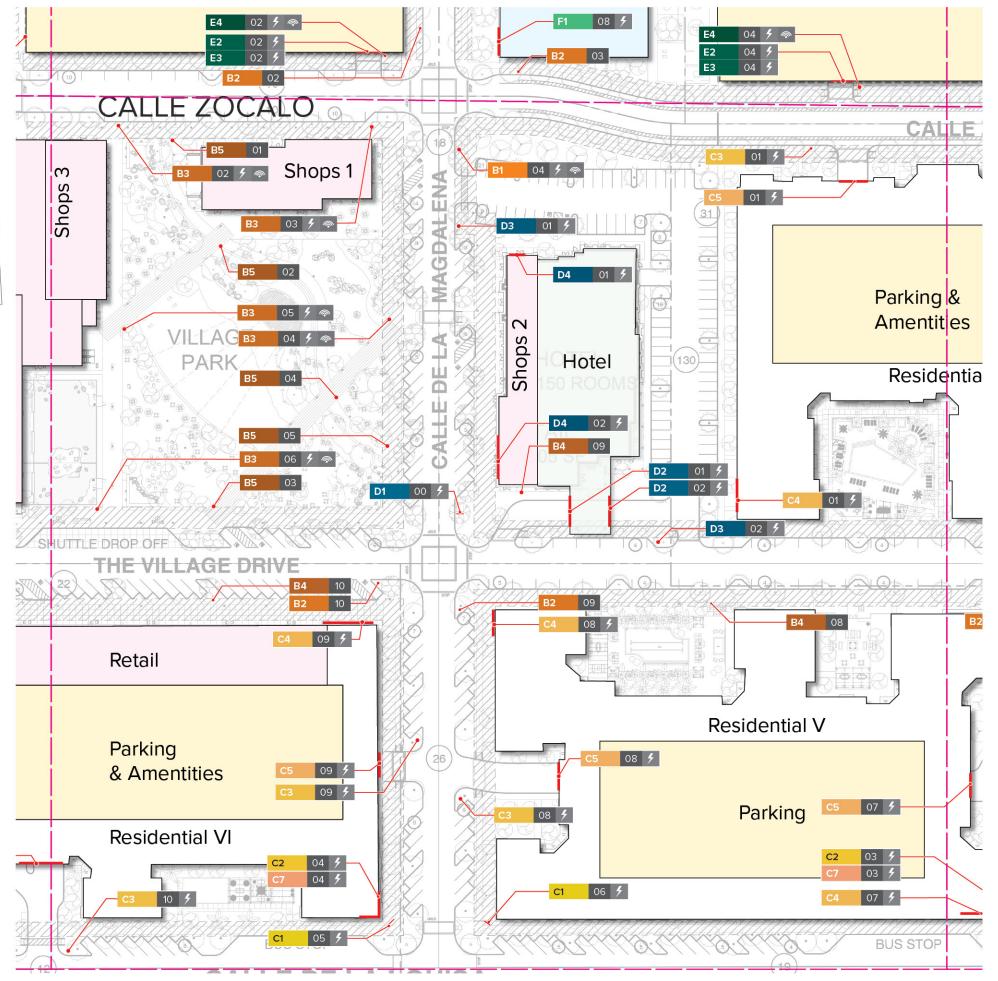
Hotel Identity on Glass - NOT LOCATED PARKING GARAGE SIGNAGE

Project Identity on Garage E2 Building Mounted Entrance Identity Parking Blade Sign

Car Counters Freestanding Exterior Signage E5 Project Painted Graphics on Garage

OFFICE BUILDING SIGNAGE **Building Mounted Identity**

Office Tenant Identity Monument Office Building Mounted Entrance Identity



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#	PROJECT SIGNAGE
A1	Freeway Pylon
A2	Primary Project Monument
АЗ	Secondary Project Monument
A4	Project Corner Monument Identity
A5	Light Pole Banner Graphics - NOT LOCATED
#	DIRECTIONAL SIGNAGE
B1	Primary Vehicular Directional

A4 Project Corner Monument Identity

A5 Light Pole Banner Graphics - NOT LOCATED

| DIRECTIONAL SIGNAGE

B1 Primary Vehicular Directional

B2 Pole Mounted Vehicular Directional

B3 Pedestrian Directory

B4 Pedestrian Directional

B5 Trail Marker

RESIDENTIAL SIGNAGE

C1 Residential Identity Monument

C2 Leasing Identity - Bidg Mtd

C3 Parking and Leasing Directional (freestanding)

C4 Residential Building Mounted Identity

C5 Residential Parking Entrance Identity

C7 Residential Identity on Building

HOTEL SIGNAGE

D1 Hotel Identity Monument

D2 Porte Cochere Identity

D3 Hotel Vehicular Directional

Entry Door Identitiy Graphics - NOT LOCATED

D4 Building Mounted Hotel Identity

D5 Hotel Identity on Glass - NOT LOCATED

| PARKING GARAGE SIGNAGE

E1 Project Identity on Garage

E2 Building Mounted Entrance Identity
E3 Parking Blade Sign

E4 Car Counters Freestanding Exterior Signage

E5 Project Painted Graphics on Garage

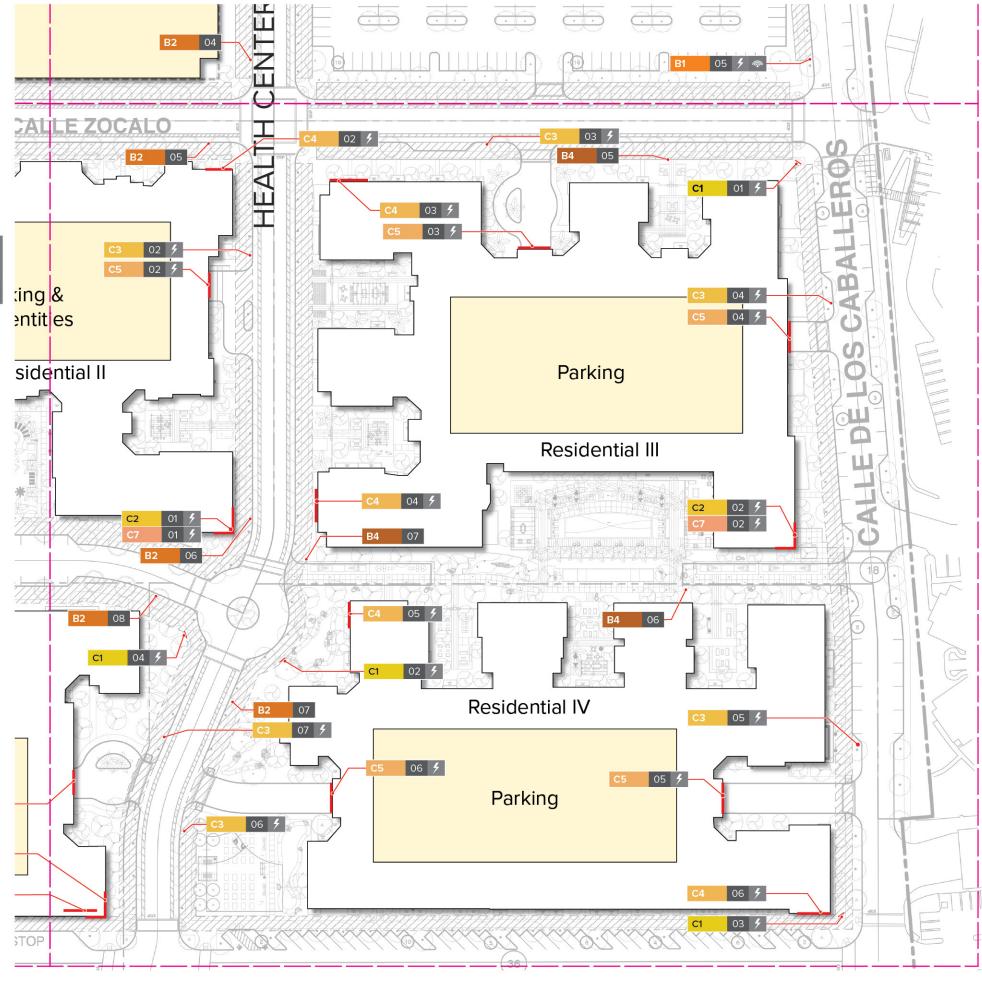
OFFICE BUILDING SIGNAGE

F1 Building Mounted Identity

F2 Office Tenant Identity Monument

F3 Office Building Mounted Entrance Identity





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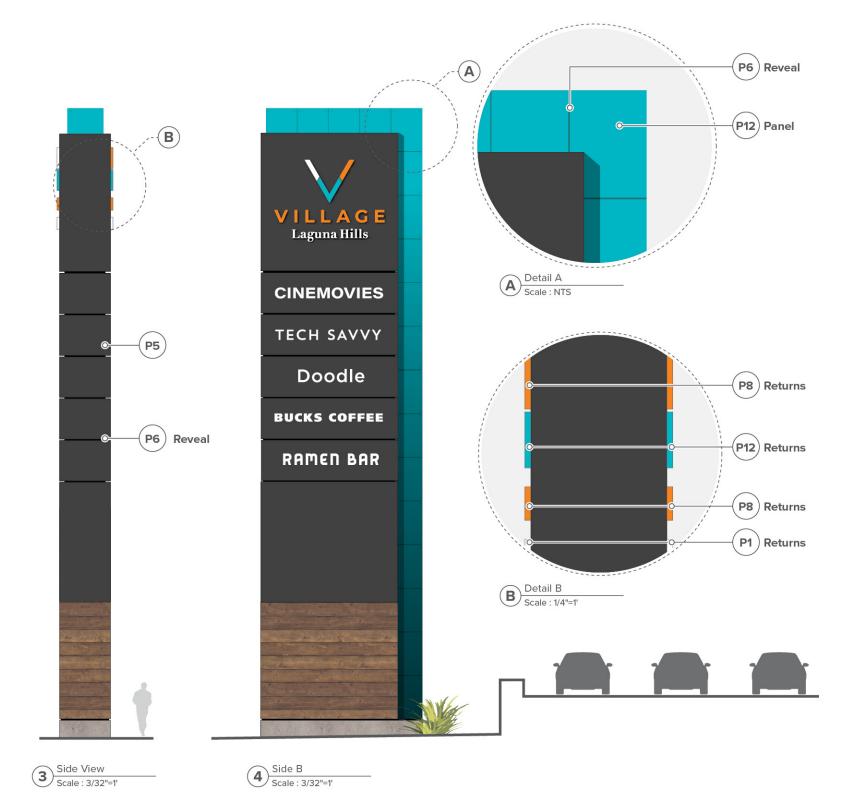
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SQUARE FOOTAGE

OVERALL SIGN AREA: 1260 sq.ft.

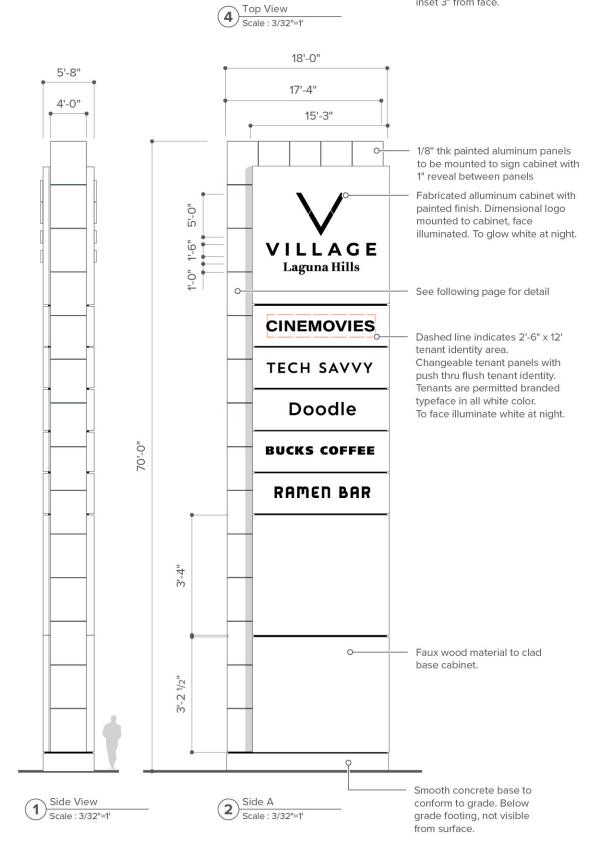
PROJECT IDENTITY AREA: 153 sq.ft.

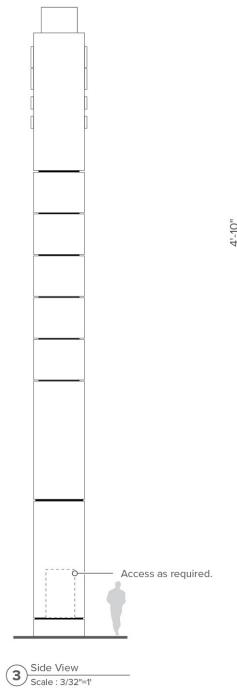
SINGLE TENANT AREA: 25 sq.ft.

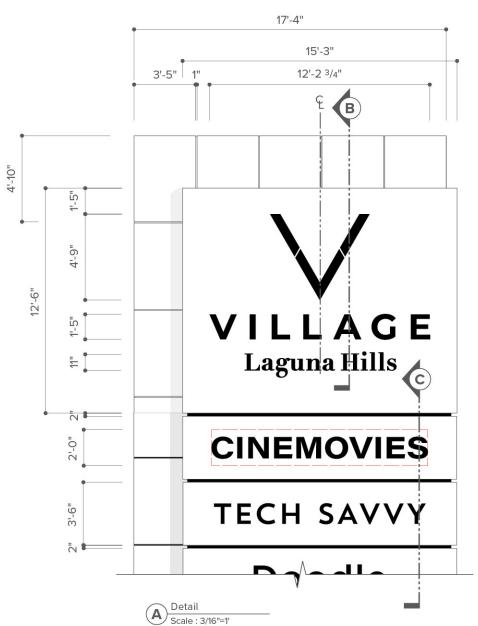
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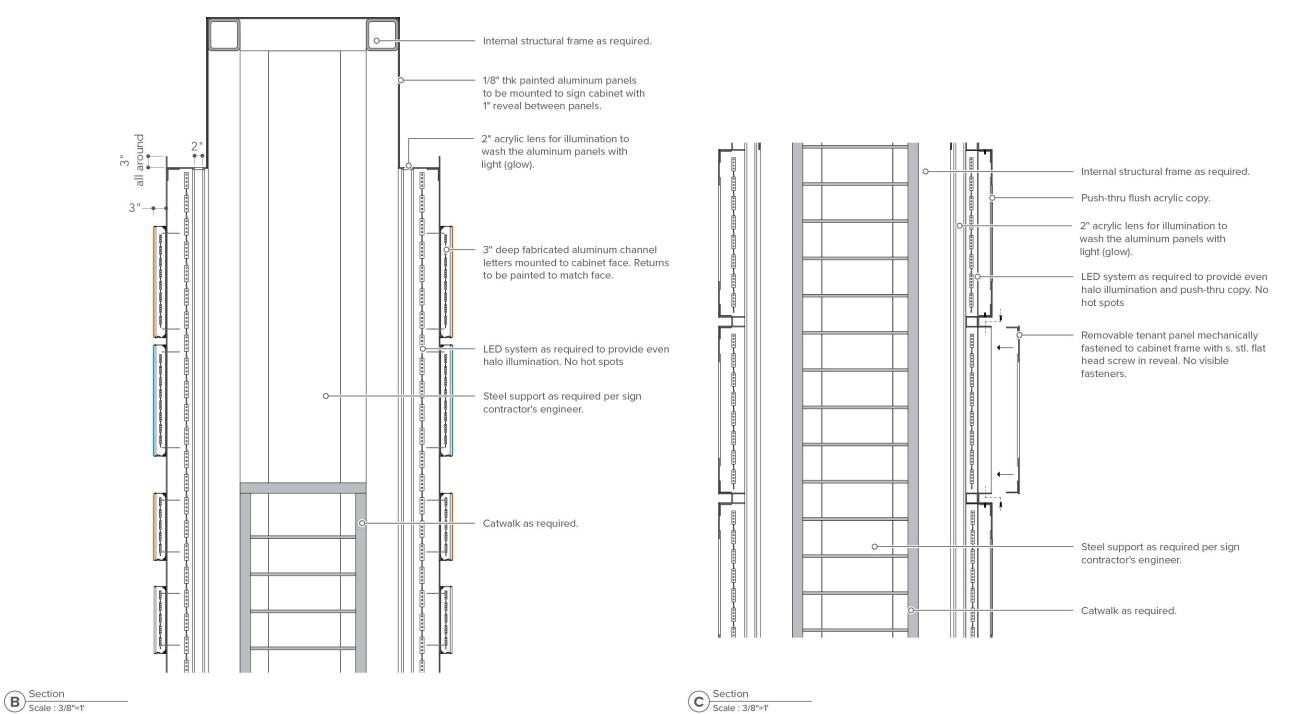
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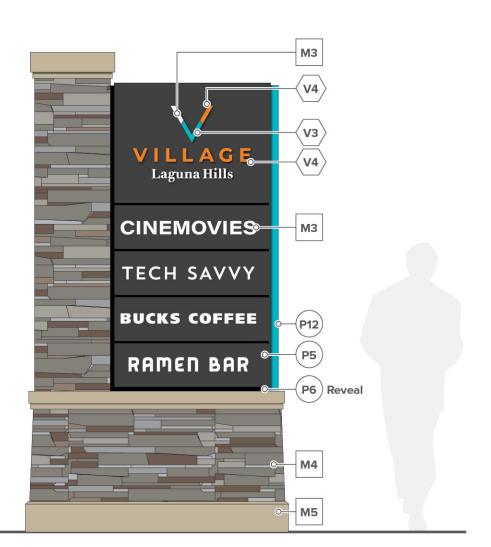
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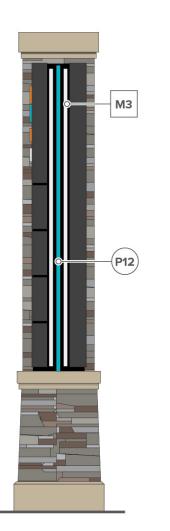
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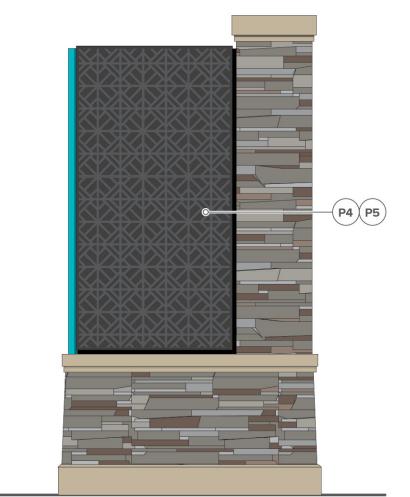












GENERAL NOTES

fabrication.

client team prior to fabrication.

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Back View
Scale : 1/2"=1'

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3'-3" 2'-10" 2'-5 1/4" Push thru proud 1/2" logo with translucent colored vinyl faces and 2'-6" painted returns. To face illuminate VILLAGE with color at night. Laguna Hills 7:-1" Dashed line indicates 6" x 2'10" **CINEMOVIES** -5 allowable Tenant Identity area. Tenant panels are to be changeable 9 with white push-thru flush copy in tenant branding font. **TECH SAVVY** To face illuminate white at night. Reveal at edge of sign to wash face of vertical fin with illumination **BUCKS COFFEE** RAMEN BAR Fabricated alluminum cabinet with painted finish to fit within stone base. 2'-11" Stone base to match existing surrounding stone signage elements

5'-6"

SQUARE FOOTAGE

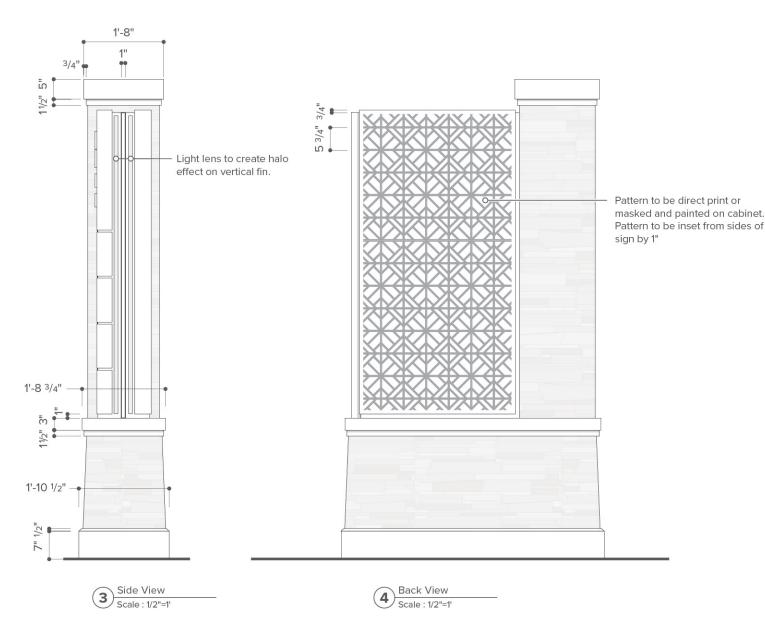
OVERALL SIGN AREA: 55 sq.ft. **PROJECT IDENTITY AREA:** 4 sq.ft.

SINGLE TENANT AREA: 2 sq.ft.

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PROJECT : Village at Laguna Hills PACKAGE: Schematic Design

VISIONS:	DATE:
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Front View
Scale: 1/2"=1'

OVERALL SIGN AREA: 55 sq.ft.

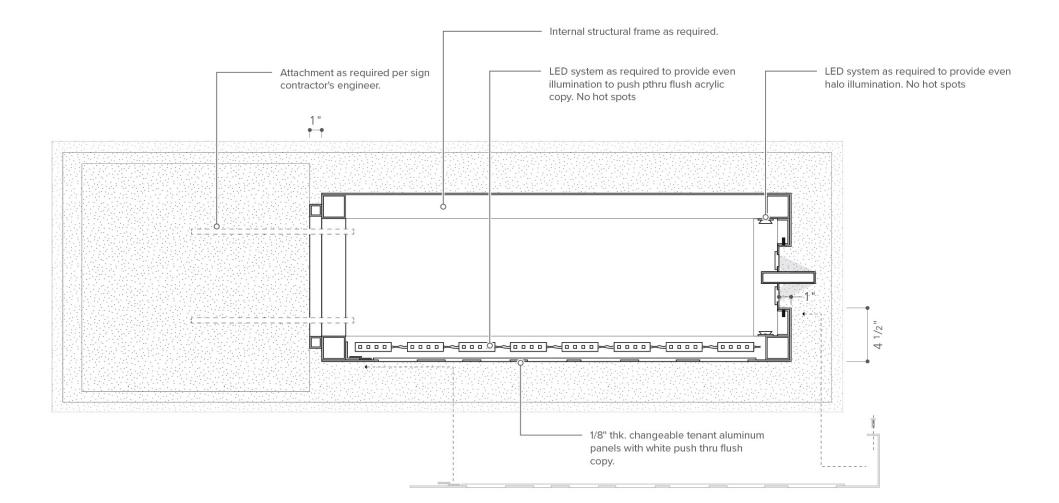
PROJECT IDENTITY AREA: 4 sq.ft.

SINGLE TENANT AREA: 2 sq.ft.

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Section | Scale : 1 1/2"=1'

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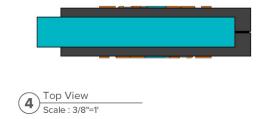
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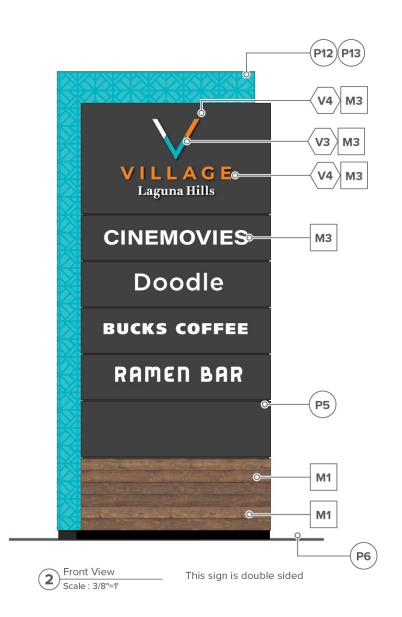


WITH SIMILAR MATERIAL



M3

Side View
Scale : 3/8"=1'



GENERAL NOTES

P1

P12

(P6) Reveal

M1

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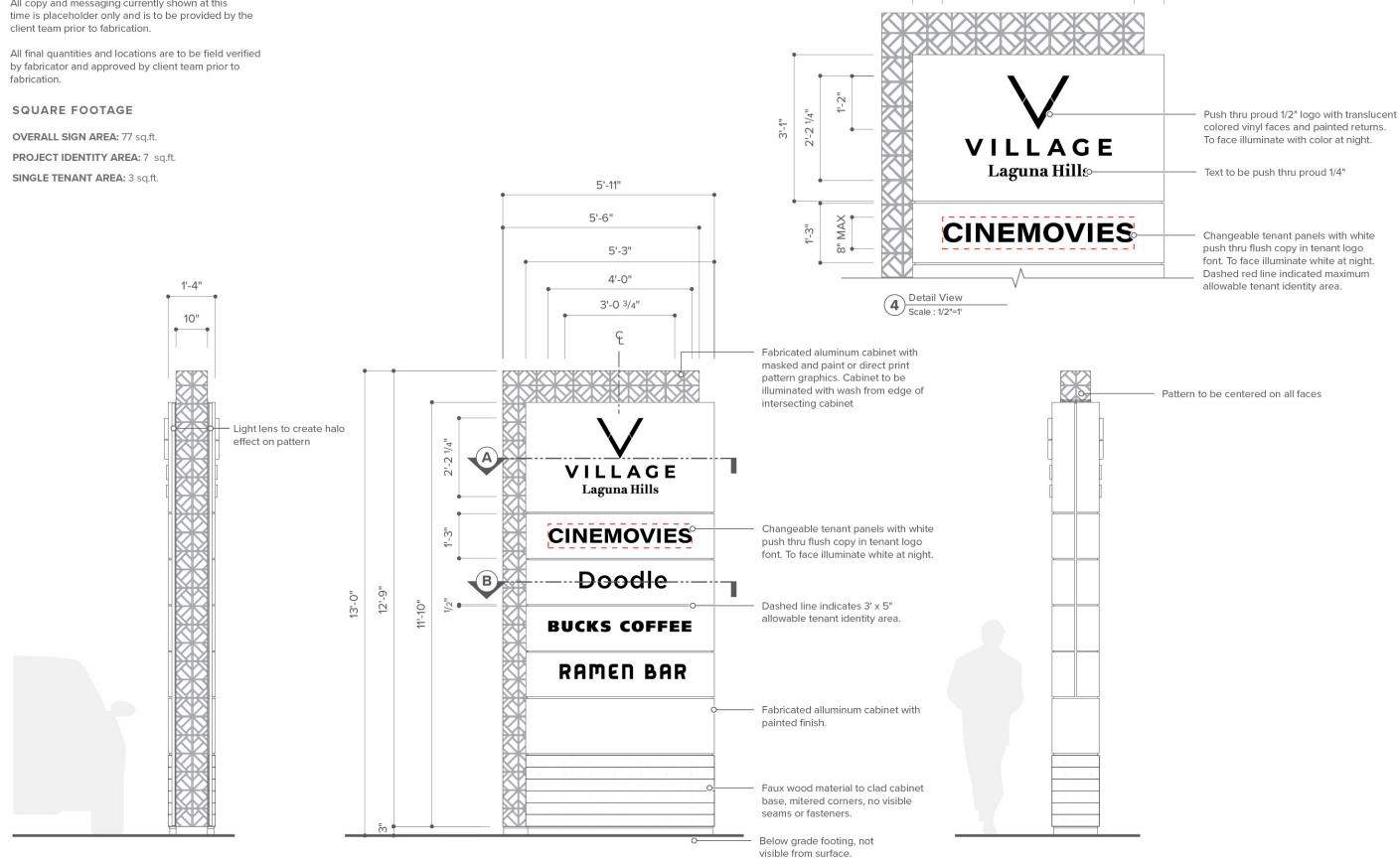
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	770
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GENERAL NOTES

All copy and messaging currently shown at this



This sign is double sided

Scale : 3/8"=1" Front View

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PROJECT : Village at Laguna Hills PACKAGE: Schematic Design

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5'-3"

Side View

Scale : 3/8"=1'

Scale : 3/8"=1" Side View

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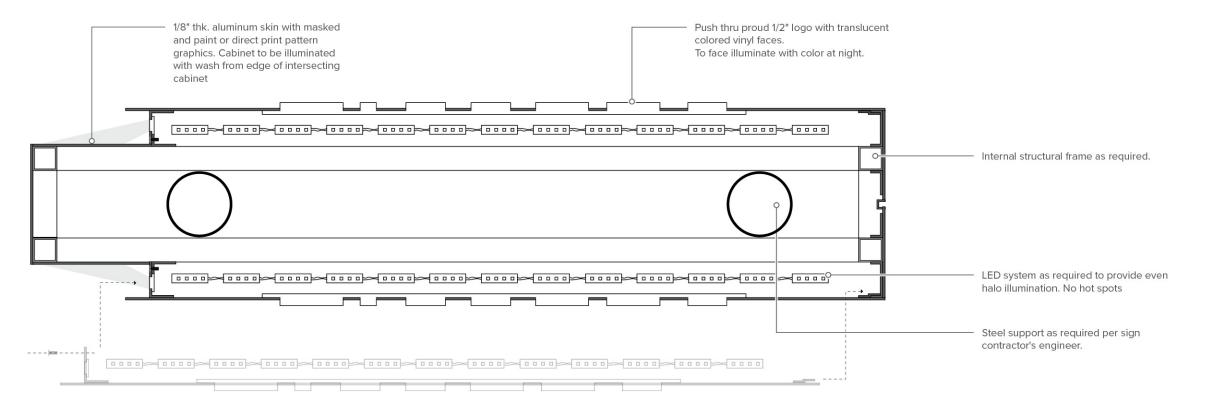
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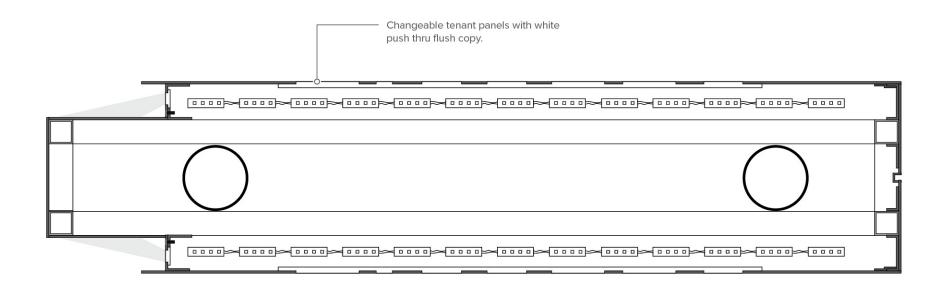
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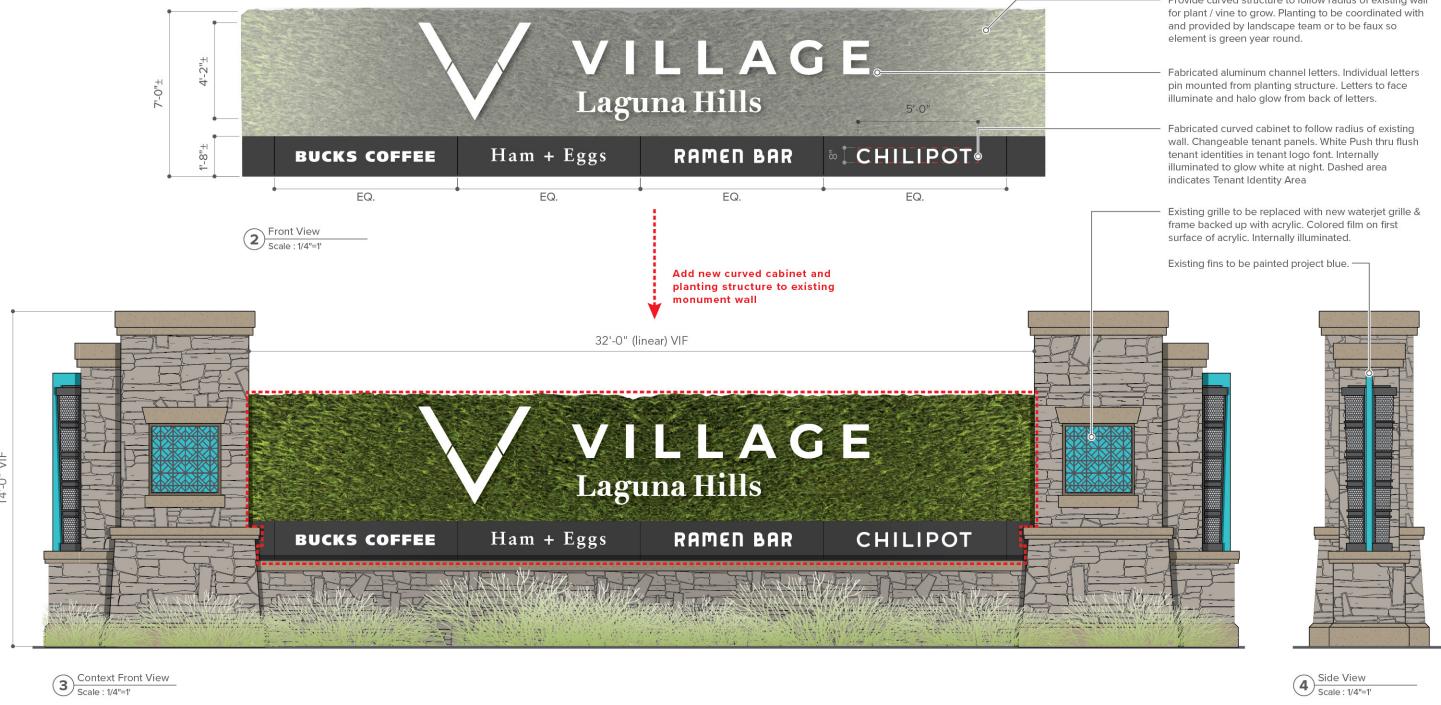






Section | Scale : 11/2"=1' Section

1 Existing Sign Context Scale: NTS



Provide curved structure to follow radius of existing wall

GENERAL NOTES

fabrication.

client team prior to fabrication.

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Message and Pattern Variations
Scale: 3/8"=1'



HAPCO Double banner breakaway arms, or similar. Painted to match light pole.

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Overall Site Alternate

AFF 12'-0"

Front View
Scale: 1/4"=1'



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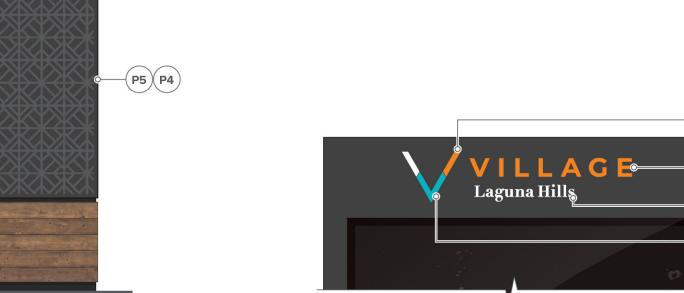
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M3

(N3)

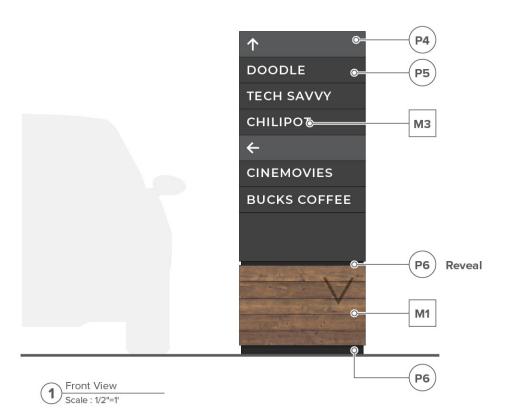
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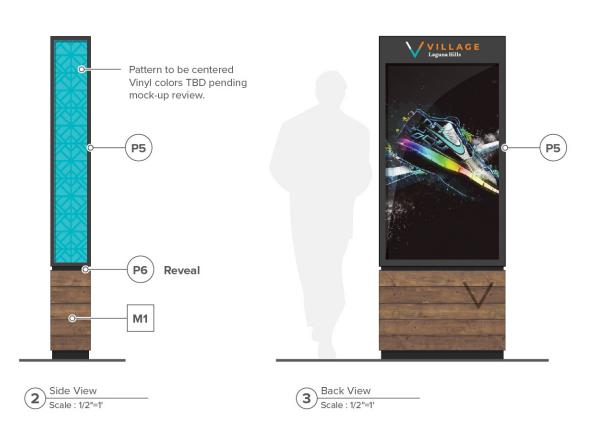


Detail View
Scale : 1/2"=1'

DETAIL OF ROUTED LOGO BACKED WITH SIMILAR MATERIAL



Alternate Back
Scale: 1/2"=1'



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SQUARE FOOTAGE

OVERALL SIGN AREA: 18 sq.ft.

PROJECT IDENTITY AREA: 1 sq.ft.

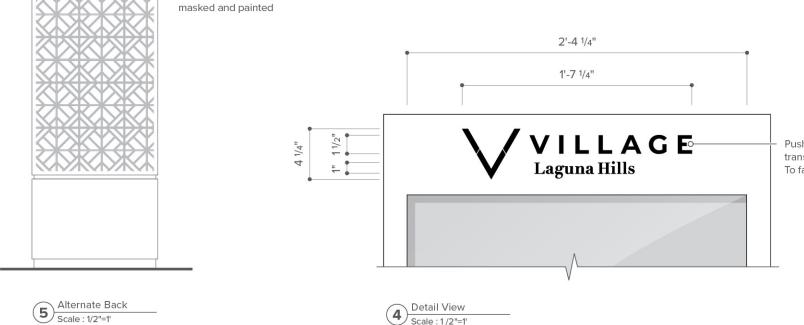
TOTAL MESSAGING AREA: 13 sq.ft.

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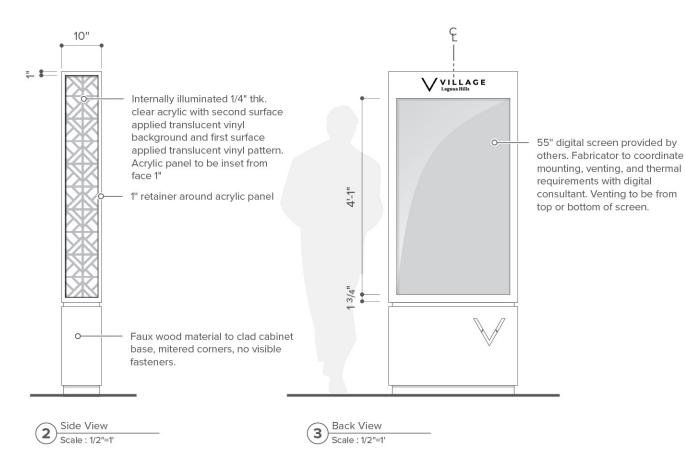
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Pattern to be direct print or

2'-8 1/4" Fabricated alluminum cabinet with 6 1/2 painted finish. 7 5 DOODLE **TECH SAVVY** CHILIPOT Changeable tenant and icon 4'-9 1/2" panels with push thru flush 2 3/4" \leftarrow copy in project font. To face illuminate white at night. CINEMOVIES BUCKS COFFEE 1" reveal 3 1/4" Logo to be routed out of material 1-8" 9 and backed; see photo reference. 2 Scale: 1/2"=1" Front View



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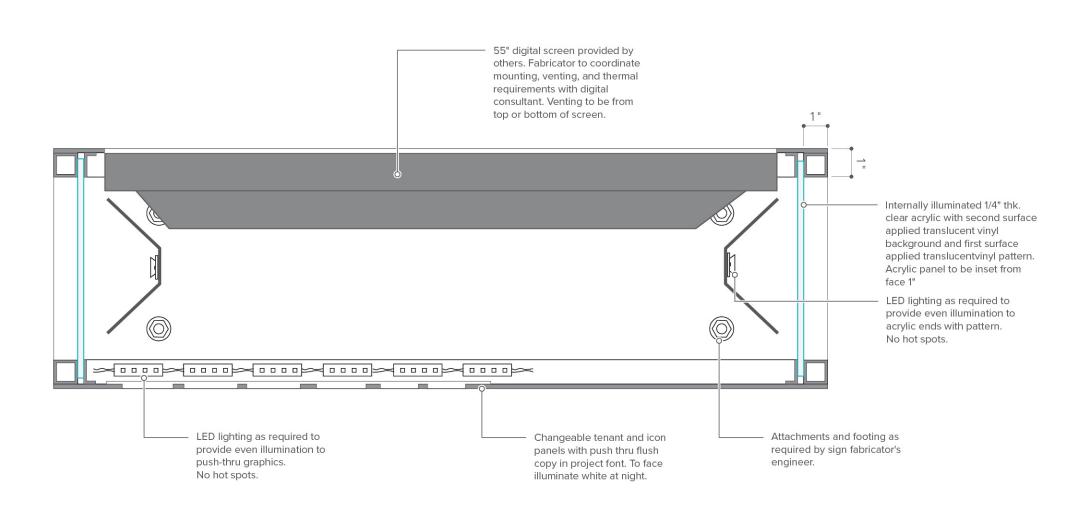
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SQUARE FOOTAGE

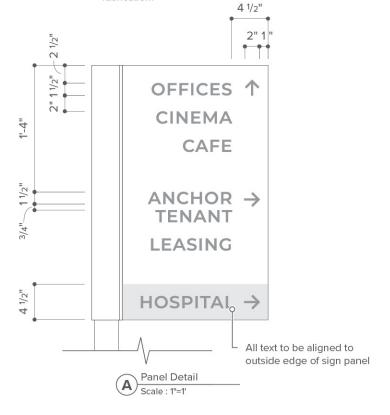
OVERALL SIGN: 19 sq.ft.

MESSAGING AREA: 5 sq.ft.

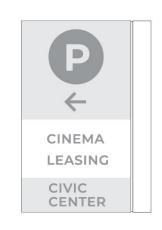
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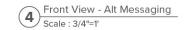
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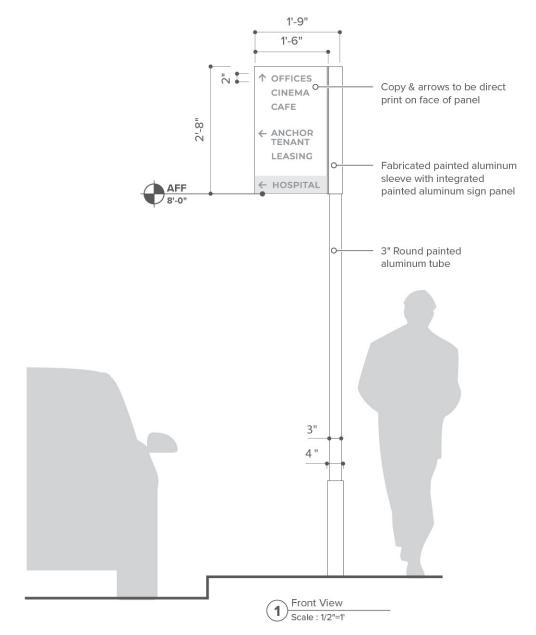


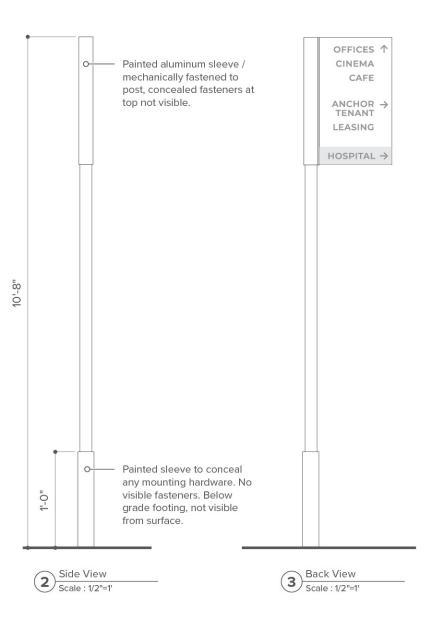






B2 | POLE MOUNTED VEHICULAR DIRECTIONAL





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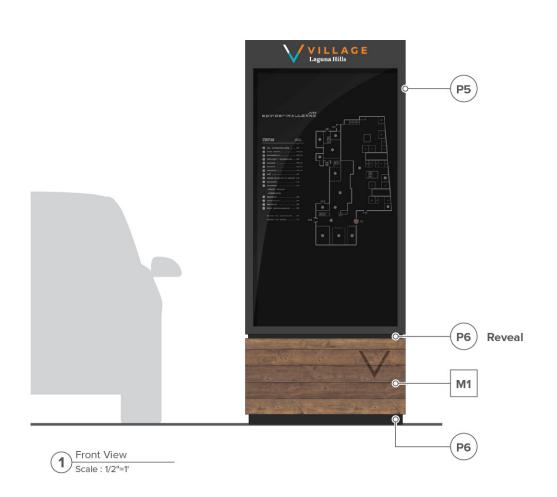
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DETAIL OF ROUTED LOGO BACKED WITH SIMILAR MATERIAL



VILLAGE -(V4) Laguna Hills М3 (N3) Detail View Scale : 11/2"=1'



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SQUARE FOOTAGE

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VILLAGE

Push thru flush logo with applied translucent colored vinyl to faces. To face illuminate with color at night.

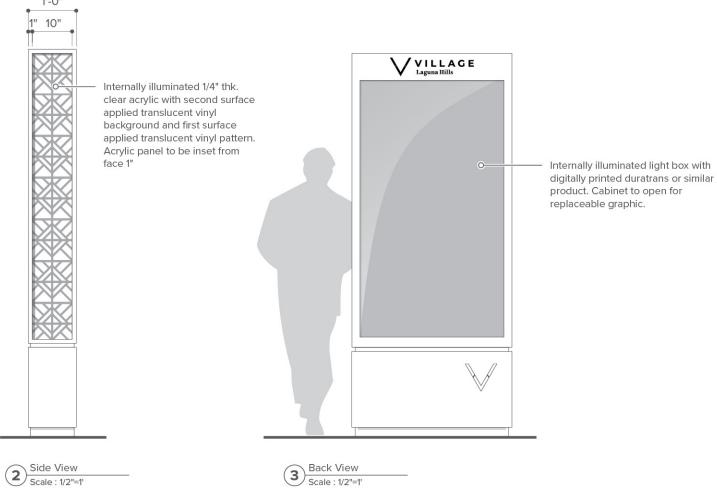
O Digital screen by others

Detail View
Scale: 11/2"=1'

6 3/4"

4 1/2"

3'-4" 3'-0" VILLAGE Laguna Hills Fabricated alluminum cabinet with painted finish to house digital components. 6'-11/2" Digital screen by others. Fabricator to coordinate mounting, venting, and thermal requirements with digital consultant. 3 3/4" Logo to be routed out of material and backed; see photo reference. Faux wood material to clad cabinet base, mitered corners, no visible fasteners. Front View Scale : 1/2"=1'



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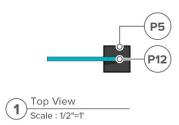
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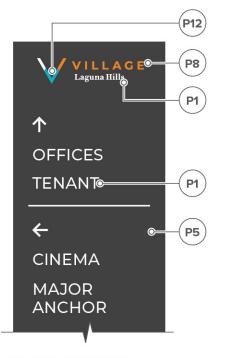


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Detail of Messaging

Scale: 1"=1'

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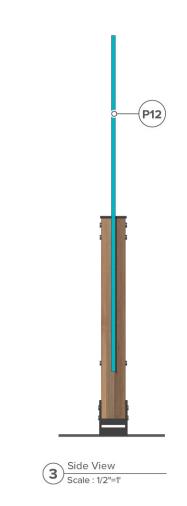
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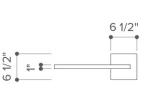
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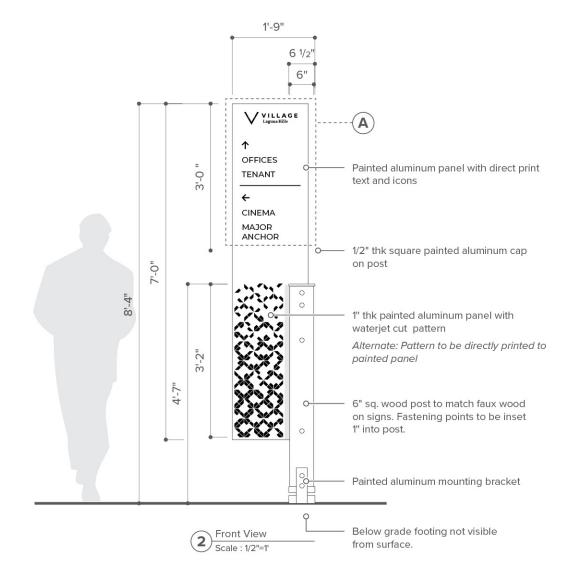


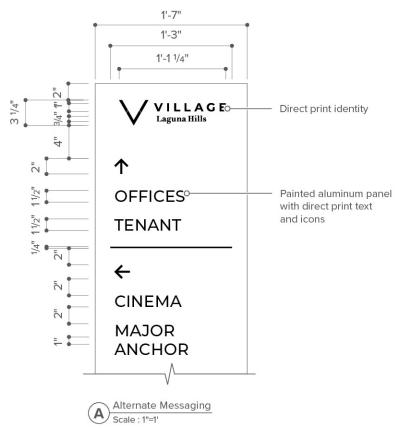




Top View

Scale : 1/2"=1'





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SQUARE FOOTAGE

OVERALL SIGN AREA: 14 sq.ft.

PROJECT IDENTITY AREA: 1 sq.ft.

MESSAGING AREA: 5 sq.ft.

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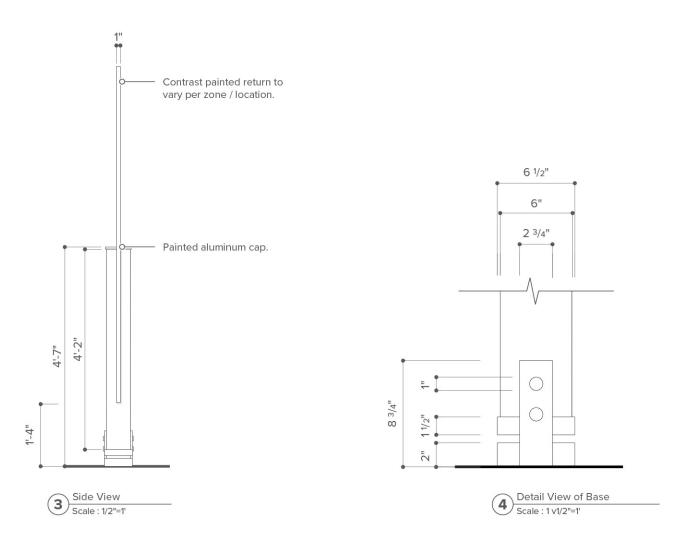
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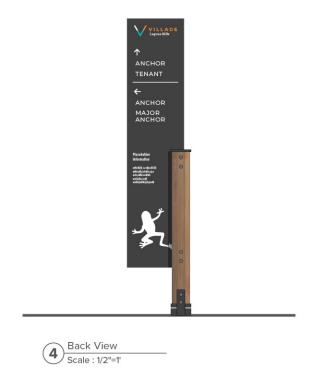
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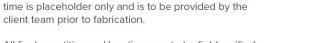
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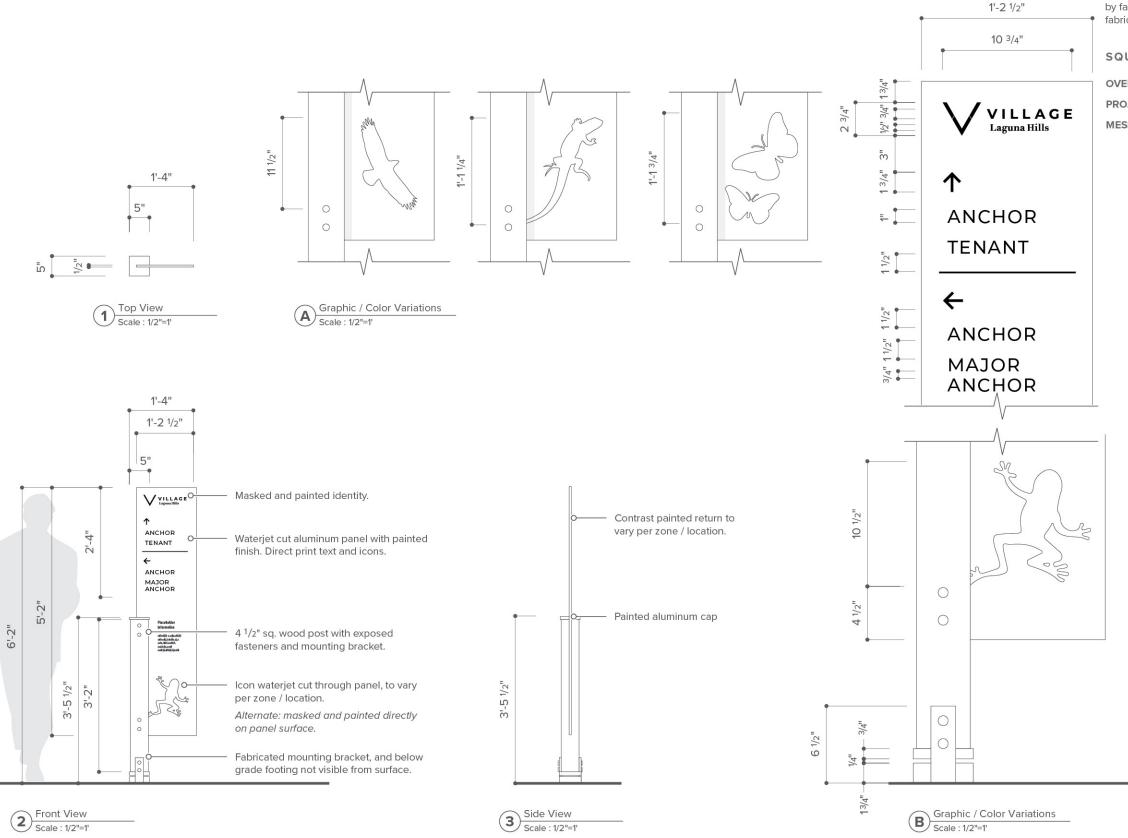
SQUARE FOOTAGE

GENERAL NOTES

OVERALL SIGN AREA: 8 sq.ft.

PROJECT IDENTITY AREA: 1 sq.ft.

MESSAGING AREA: 3 sq.ft.



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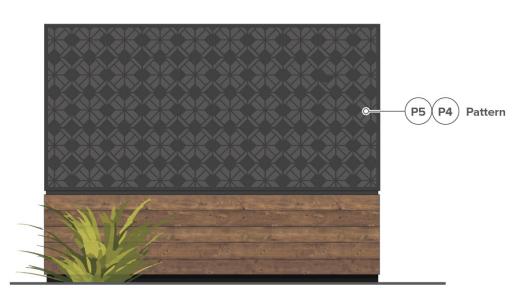
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Back View
Scale : 1/2"=1'





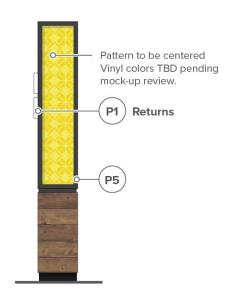
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DETAIL OF ROUTED LOGO BACKED WITH SIMILAR MATERIAL



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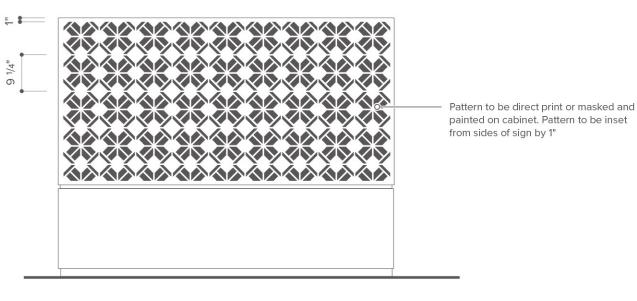
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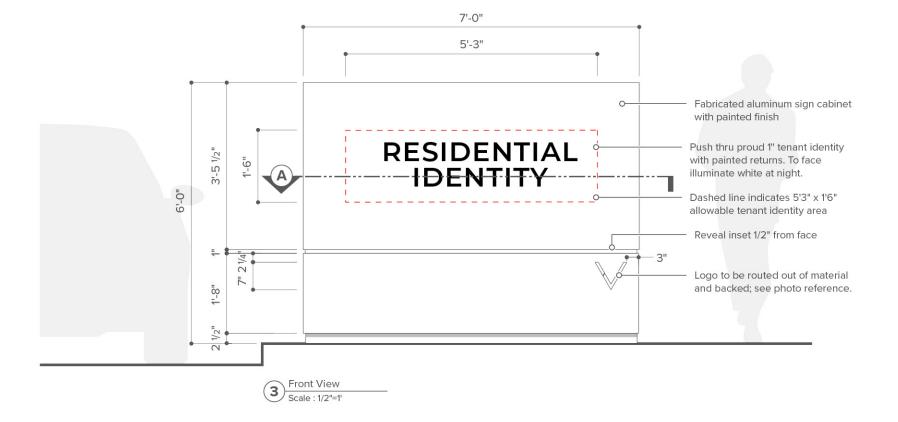
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Back View
Scale: 1/2"=1'

7 Top View
Scale : 1/2"=1"



Internally illuminated 1/4" thk. clear acrylic with second surface applied translucent vinyl background and first surface applied translucent vinyl pattern. Acrylic panel to be inset from face 1" Faux wood material to clad cabinet base, mitered corners, no visible fasteners.

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SQUARE FOOTAGE

OVERALL SIGN AREA: 42 sq.ft.

SINGLE TENANT AREA: 8 sq.ft.

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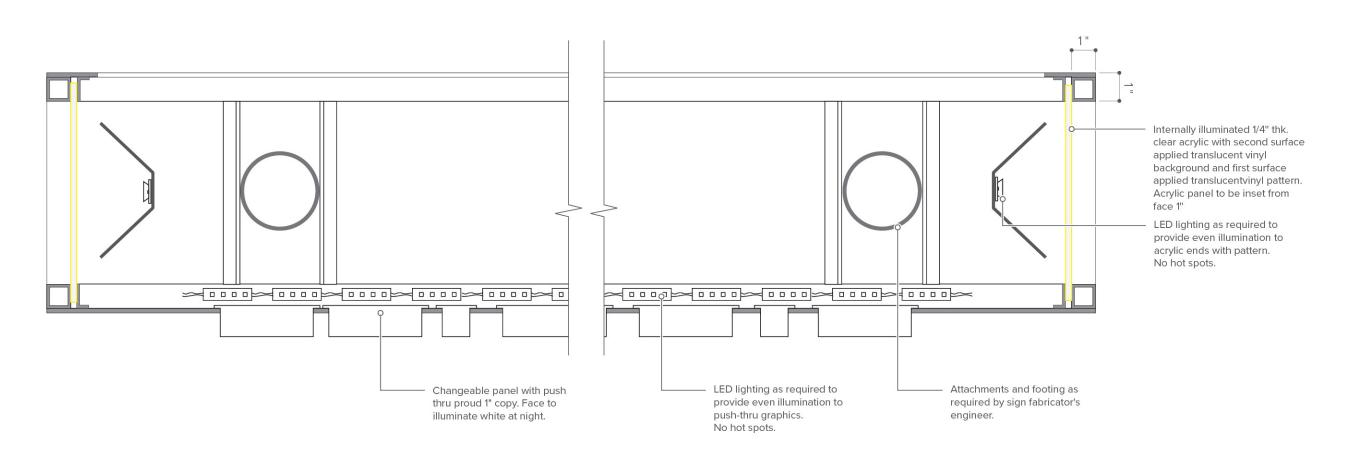
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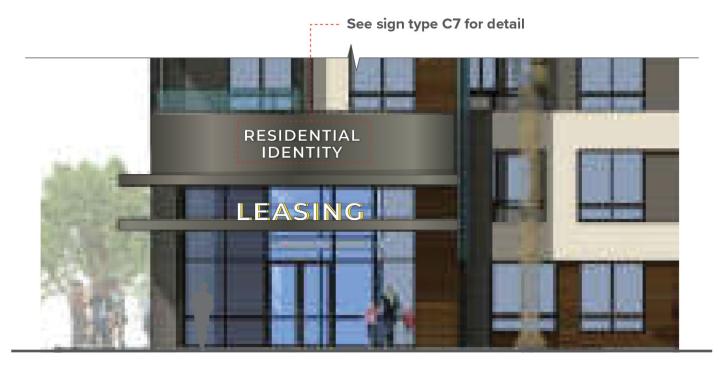
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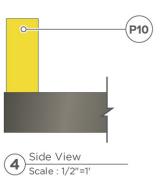
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South Elevation - Residential III
Scale : 1:100



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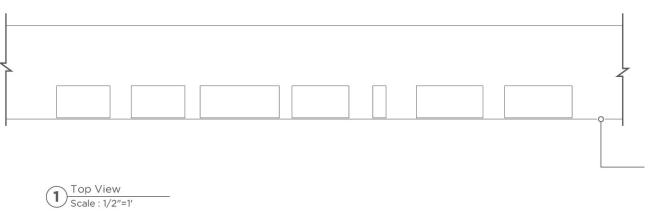
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Exsiting architectural canopy, sign mounting to be coordinated with final canopy design

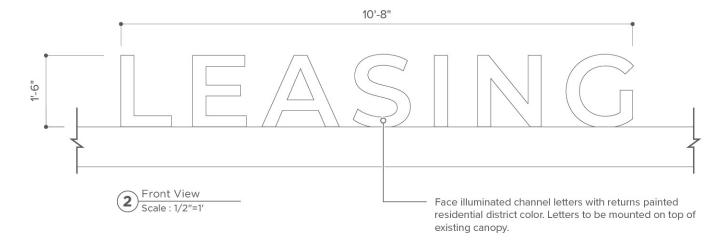
GENERAL NOTES

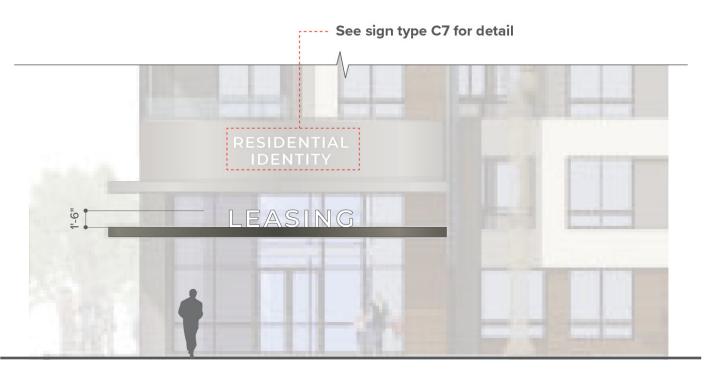
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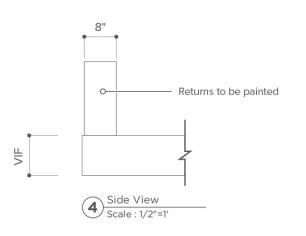
SQUARE FOOTAGE

OVERALL SIGN AREA: 16 sq.ft.





South Elevation - Residential III
Scale : 1:100



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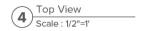
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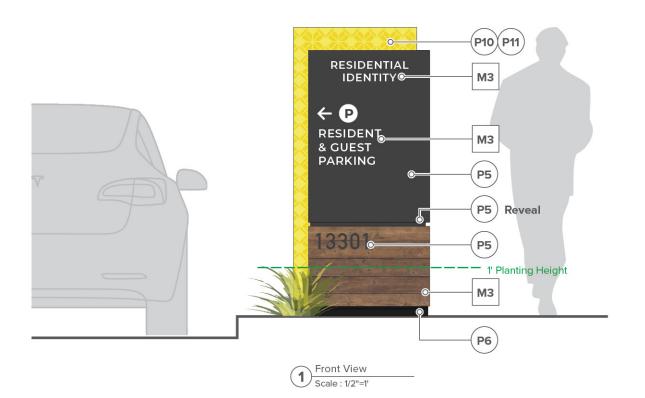
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Back View
Scale: 1/2"=1'

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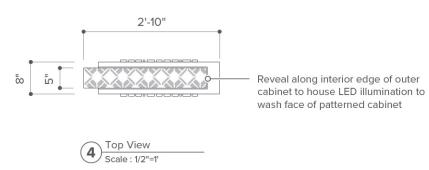
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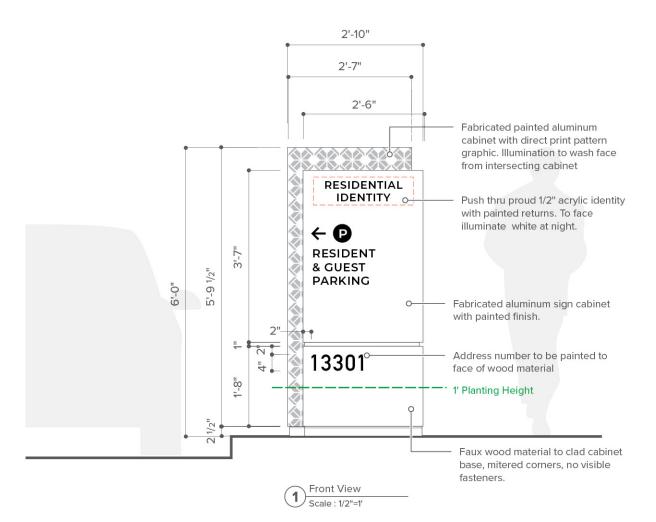
All final quantities and locations are to be field verified by fabricator and approved by client team prior to fabrication.

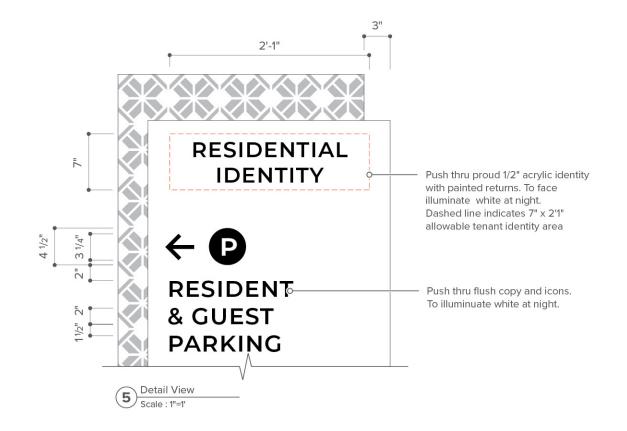
SQUARE FOOTAGE

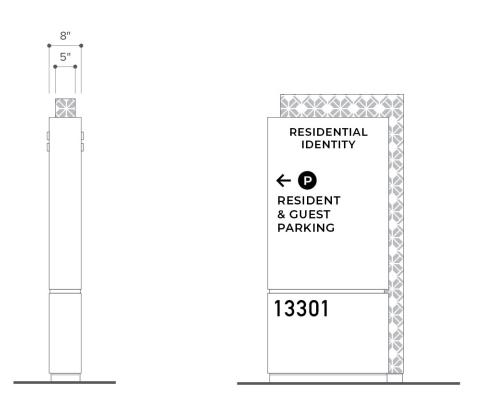
OVERALL SIGN AREA: 17 sq.ft.

MESSAGING AREA: 9 sq.ft.









Side View
Scale : 1/2"=1'

Back View
Scale: 1/2"=1'



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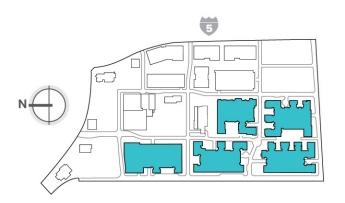
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VILL at Laguna

Center with architecture

Alignwith architecture

Dashed line indicates allowable residential identity signage area.

Fabricated 4" deep painted aluminum channel letters. Faces and returns to be contrasting color from the architecture. Returns may be painted brand color. All illumination to be white.

ALLOWABLE ILLUMINATION

See following pages for section details of letter types



Halo Illuminated Letter



Perforated Vinyl or Microperforated Metal Faces



White Acrylic Face Illuminated



Day Night Plex Face

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PACKAGE: Schematic Design

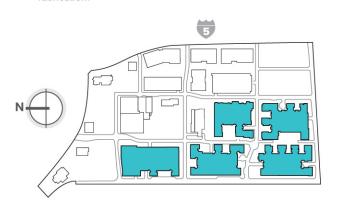
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Example Horizontal Signage Elevation Scale: 1:100

30'-0" VIF

IDENTITY

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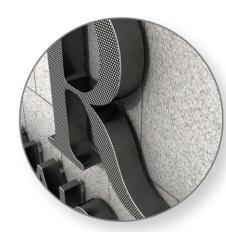
VILLAGE at Laguna Hills

ALLOWABLE ILLUMINATION

See following pages for section details of letter types



Halo Illuminated Letter



Perforated Vinyl or Microperforated Metal Faces



White Acrylic Face Illuminated



Day Night Plex Face

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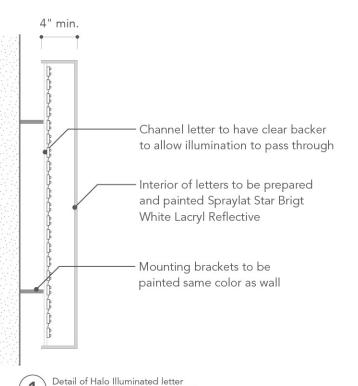
PROJECT : Village at Laguna Hills PACKAGE: Schematic Design

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Example Vertical Signage Elevation
Scale : 1:100

HALO ILLUMINATED LETTERS

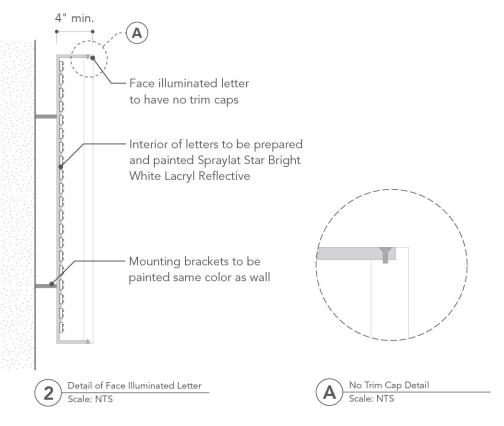




Halo Illuminated Letter

FACE ILLUMINATED LETTERS

Scale: NTS





Perforated Vinyl or Microperforated Metal Faces



White Acrylic Face Illuminated



Day Night Plex Face

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STANDARDS

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5". Only 1" thick acrylic is permitted for the face of the letter

ttachment

Letter channels are to be mounted 0.25" from face of wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperature of face: 3500°K (+/- 50° K). Color rendering index CRI above 80.

Color Standards

Final color to be provided by tenant for landlord approval prior to fabrication.

IDENTIT

RSM suggests building brand to include address number.



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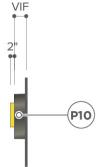
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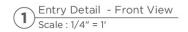
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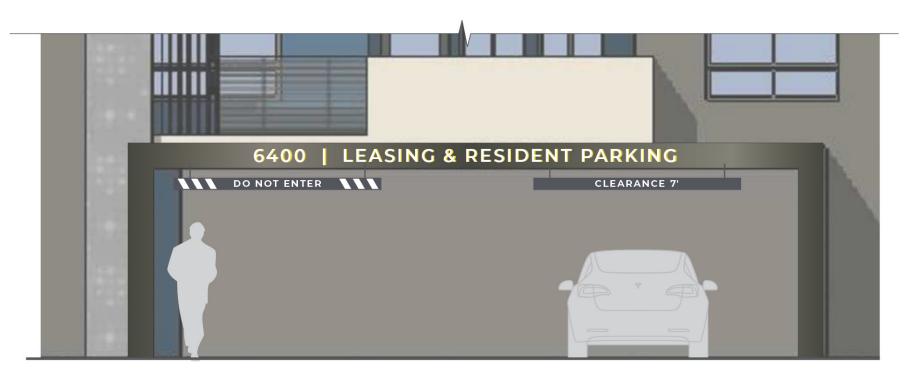
All final quantities and locations are to be field verified by fabricator and approved by client team prior to fabrication.



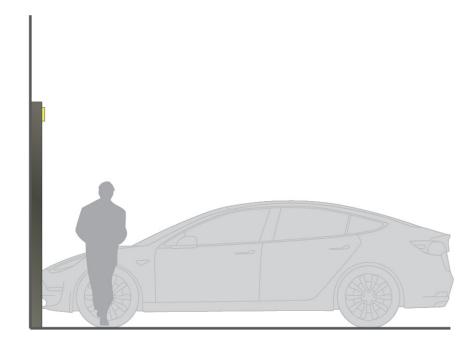


Side View
Scale: 1/4" = 1'









Side View
Scale : 1:100

Color and Material





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SQUARE FOOTAGE

Vinyl letters to be be applied to second surface glazing

 $\langle v_5 \rangle$

of the architecture

OVERALL SIGN AREA: 1 sq.ft.

2

1-6"

9"

RESIDENTIAL

IDENTTIY

LEASING

OFFICE-

Enlarged Detail
Scale: 3"=1'

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Front Elevation
Scale : 3/8"=1'

OVERALL SIGN AREA: 46 sq.ft.

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5". Only 1" thick acrylic is permitted for the face of the letter

Attachment

Letter channels are to be mounted 0.25" from face of wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

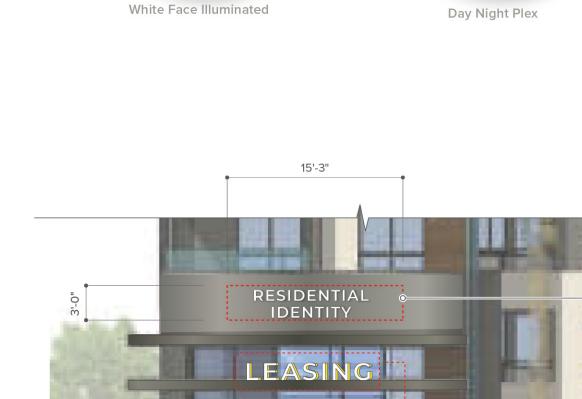
Light temperature of face: 3500°K (+/- 50° K). Color rendering index CRI above 80.

Color Standards

Final color to be provided by tenant for landlord approval prior to fabrication.

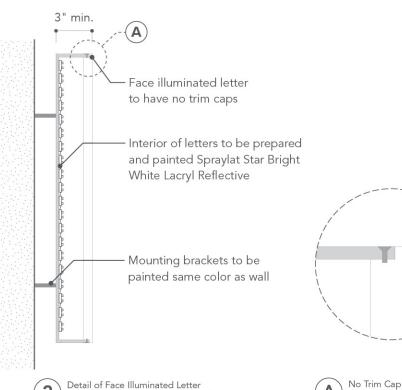
RSM suggests building brand to include address number.





Dashed line indicates allowable residential identity signage area.

Fabricated 3" deep painted aluminum channel letters. Faces and returns to be contrasting color from the architecture. Returns may be painted brand color. All illumination to be white.



Scale: NTS

No Trim Cap Detail Scale: NTS

See sign type C2 for detail

South Elevation - Residential III
Scale : 1:100

ALLOWABLE ILLUMINATION

DRAWING FOR DESIGN INTENT ONLY; NOT INTENDED FOR CONSTRUCTION. ALL SIGNS TO BE FABRICATED & INSTALLED PER APPROVED FABRICATOR SHOP DRAWINGS.

C7 | RESIDENTIAL IDENTITY ON BUILDING Color and Material

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Top View

Scale : 1/2"=1'

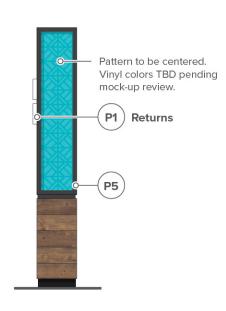


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DETAIL OF ROUTED LOGO BACKED
WITH SIMILAR MATERIAL



Side View
Scale : 1/2"=1'

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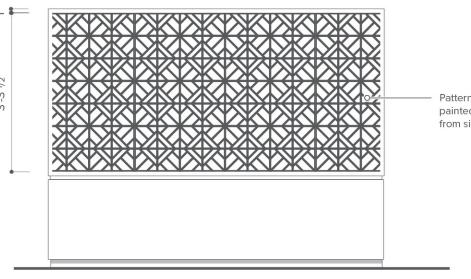
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 Pattern to be direct print or masked and painted on cabinet. Pattern to be inset from sides of sign by 1"

SQUARE FOOTAGE

GENERAL NOTES

fabrication.

OVERALL SIGN AREA: 42 sq.ft.

client team prior to fabrication.

SINGLE TENANT AREA: 8 sq.ft.

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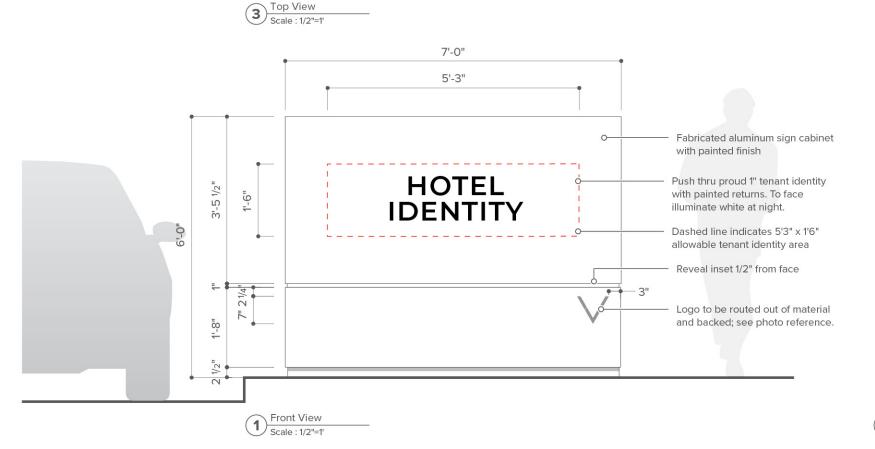
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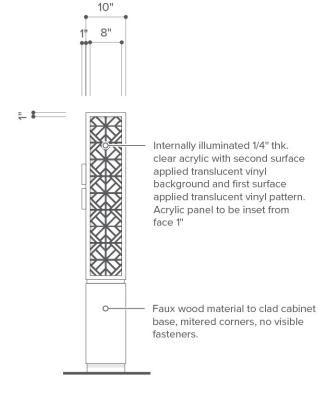
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Back View Scale: 1/2"=1'





Perforated Vinyl or Microperforated Metal Faces

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STANDARDS

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5". Only 1" thick acrylic is permitted for the face of the letter

Attachment

Letter channels are to be mounted 0.25" from face of wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperature of face: 3500°K (+/- 50° K). Color rendering index CRI above 80.

Color Standards

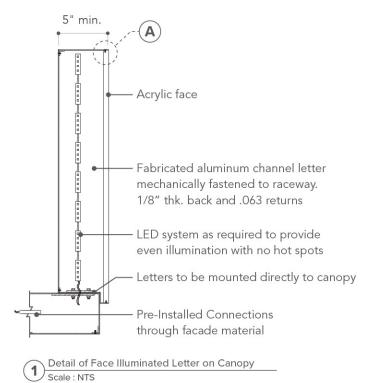
Final color to be provided by tenant for landlord approval prior to fabrication.

SQUARE FOOTAGE

OVERALL SIGN AREA: 17 sq.ft.



Side View
Scale : 1/8"=1'



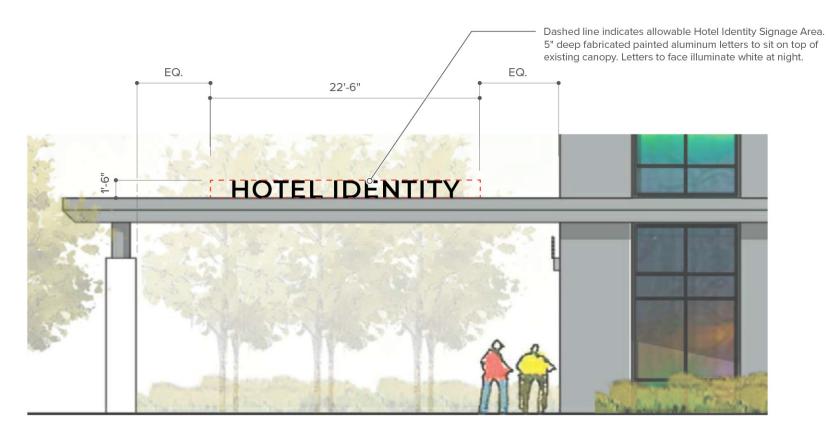


No Trim Cap Detail
Scale : NTS



Day Night Plex

White Face Illuminated





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GENERAL NOTES



Alternate Messaging
Scale : 1/2"=1'



Side View
Scale : 1/2"=1'

P1



Back View
Scale : 1/2"=1'

2'-7"

2'-6"

Top View Scale : 1/2"=1'

HOTEL

← P

GUEST

PARKING

Scale : 1/2"=1" Front View

IDENTITY©=

P12 P13

M3

МЗ

(P5)

(P5)

(P5)

МЗ

Reveal

1' Planting Height

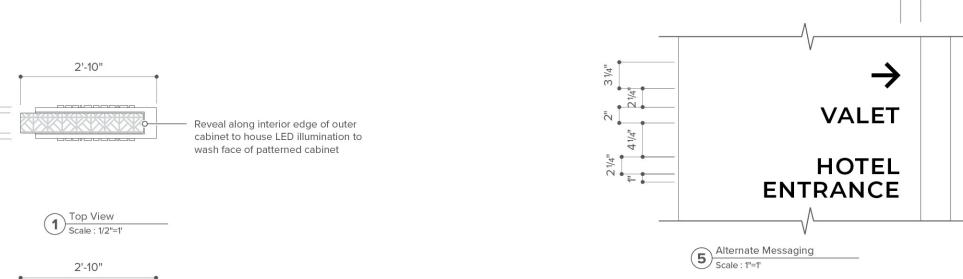
MESSAGING AREA: 10 sq.ft.

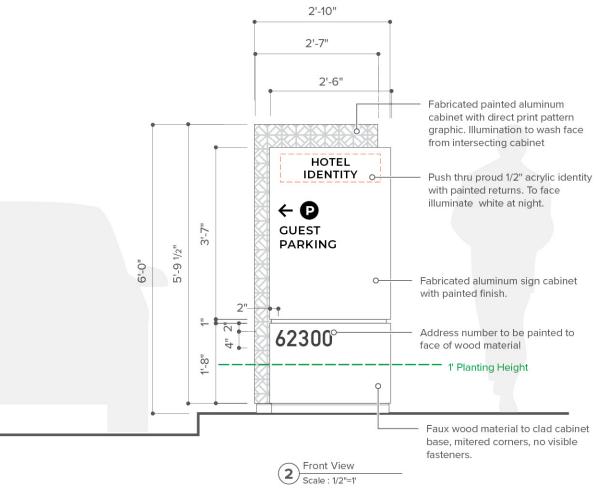
GENERAL NOTES

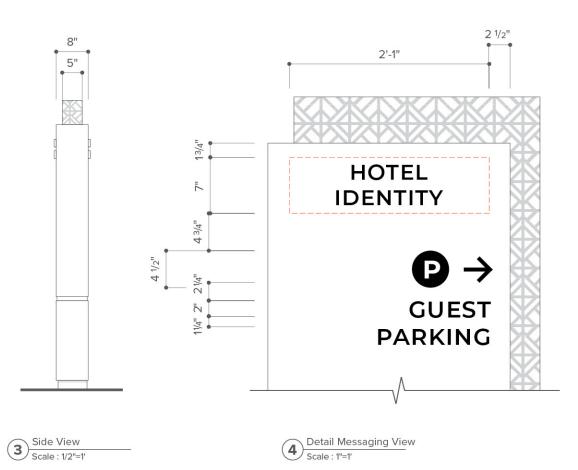
2 1/2"

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VILLAGE at Laguna Hills

Front Elevation - East Elevation

Scale: 1" = 40'



Front Elevation - North Elevation

Scale: 1/16" = 1'

ALLOWABLE ILLUMINATION

See following pages for section details of letter types



Halo Illuminated Letter



Perforated Vinyl or Microperforated Metal Faces



White Acrylic Face Illuminated



Day Night Plex Face

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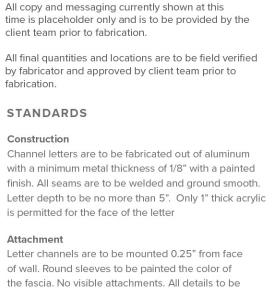
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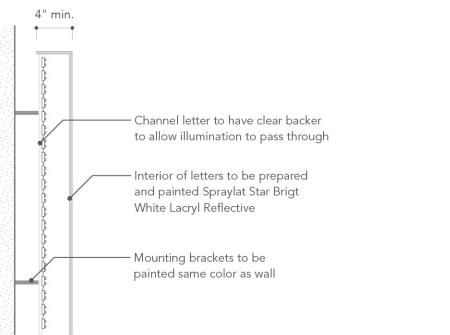
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Halo Illuminated Letter

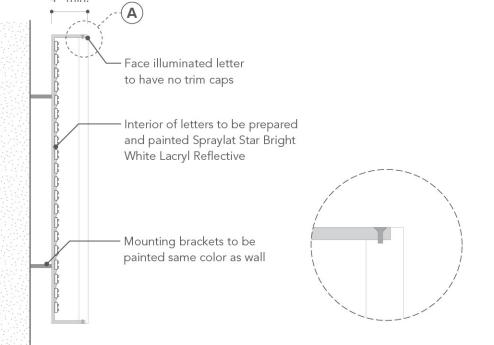
No Trim Cap Detail

Scale: NTS

Detail of Halo Illuminated letter Scale: NTS

Detail of Face Illuminated Letter

Scale: NTS





Microperforated Metal Faces





White Acrylic Face Illuminated



GENERAL NOTES

fabrication.

STANDARDS

Construction

Attachment

Illumination

Color Standards

coordinated with GC.

client team prior to fabrication.

is permitted for the face of the letter

Light temperature of face: 3500°K

approval prior to fabrication.

(+/- 50° K). Color rendering index CRI above 80.

Final color to be provided by tenant for landlord

Day Night Plex Face

Color and Material

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SQUARE FOOTAGE

OVERALL SIGN AREA: 1 sq.ft.



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Dashed line indicates allowable Hotel Logo area. Vinyl logo to be applied to first surface of glass

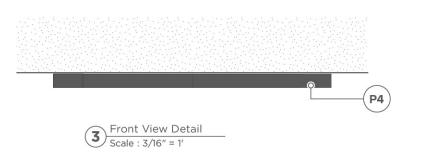
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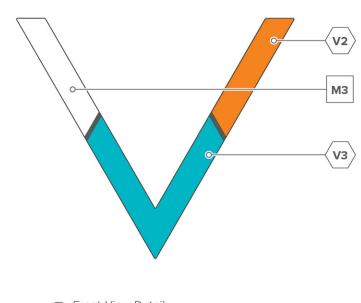
Front Elevation
Scale : 3/4"=1'



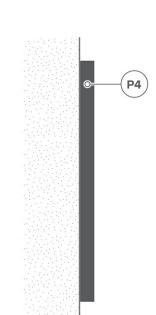
East Elevation - Parking A
Scale : 1:500

West Elevation - Parking A
Scale : 1:150





Front View Detail
Scale : 3/16" = 1'



GENERAL NOTES

fabrication.

client team prior to fabrication.

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Side View Detail
Scale: 3/16" = 1'

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OVERALL SIGN AREA: 204 sq.ft.

GENERAL NOTES

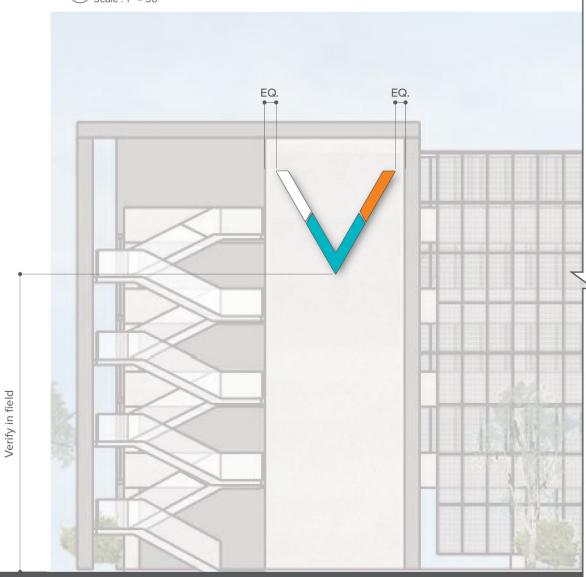
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Additional Location Anchor Building

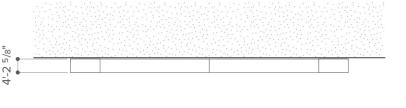
Scale: 1" = 30'

15'-4"

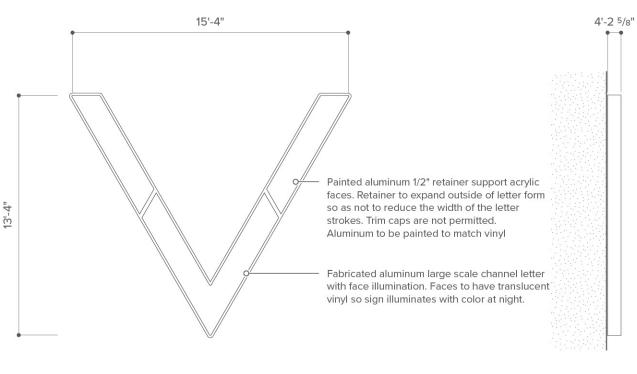


West Elevation - Parking A

Scale: 1:150







Front View Detail
Scale : 3/16" = 1'

Side View Detail
Scale: 3/16" = 1'

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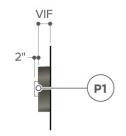
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Side View

Scale: 1/4" = 1'

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West Elevation - Parking A
Scale : 1:150

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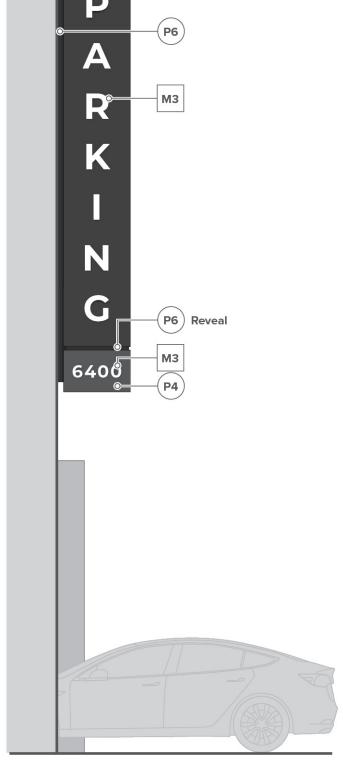
published or shared.

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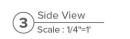
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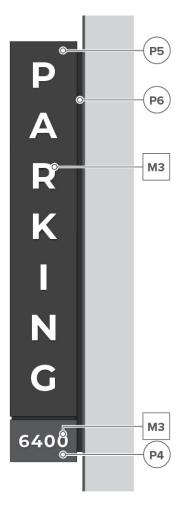
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(P5)

P1 (P5) Pattern to be centered Vinyl colors TBD pending mock-up review. M3 (V2 XV3)





Back View
Scale : 1/4"=1'



West Elevation - Parking A
Scale : 1:150

Front View
Scale : 1/4"=1'

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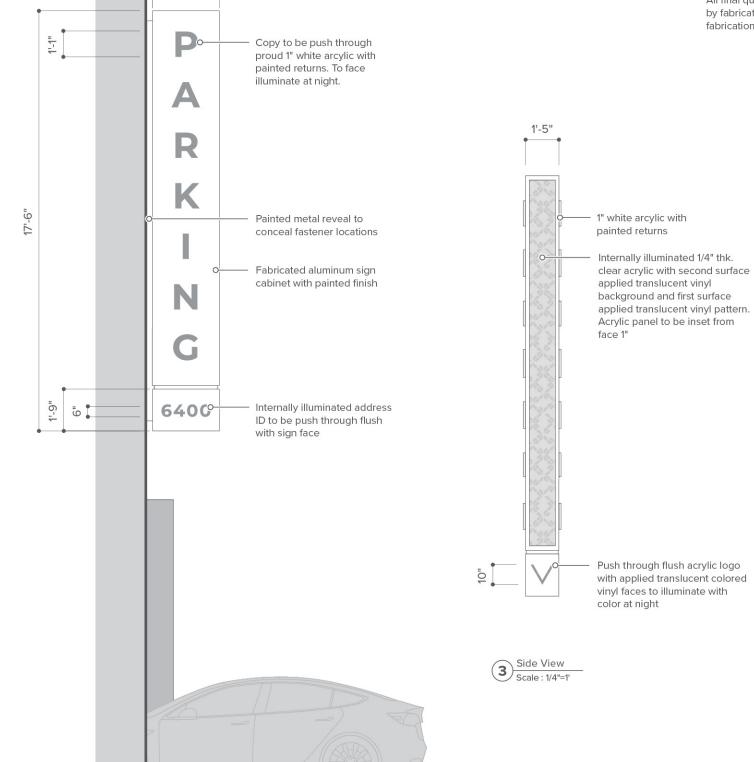
SQUARE FOOTAGE

OVERALL SIGN AREA: 54 sq.ft.

GENERAL NOTES

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Back View Scale : 1/4"=1"

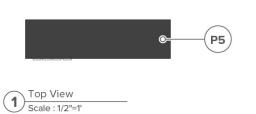
6400

West Elevation - Parking A
Scale : 1:150

Front View
Scale : 1/4"=1'

2'-10"

6400 | OFFICE & RETAIL PARKING DO NOT ENTER CLEARANCE 8'-0"



DETAIL OF ROUTED LOGO BACKED
WITH SIMILAR MATERIAL

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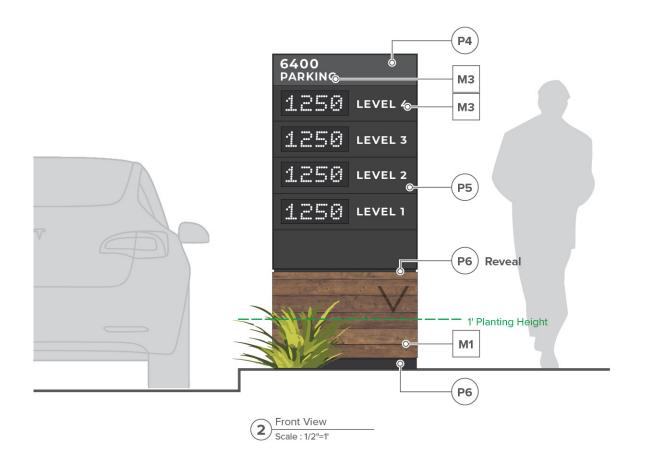
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GENERAL NOTES

fabrication.

client team prior to fabrication.

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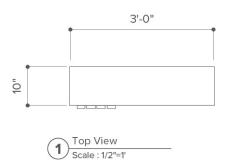
SQUARE FOOTAGE

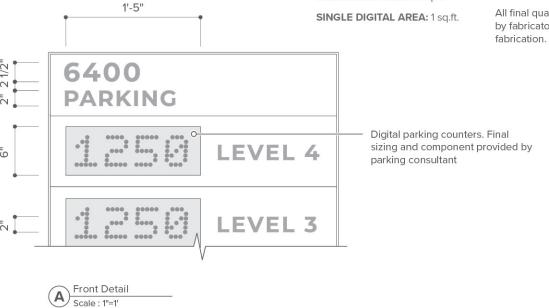
OVERALL SIGN AREA: 20 sq.ft. MESSAGING AREA: 6 sq.ft.

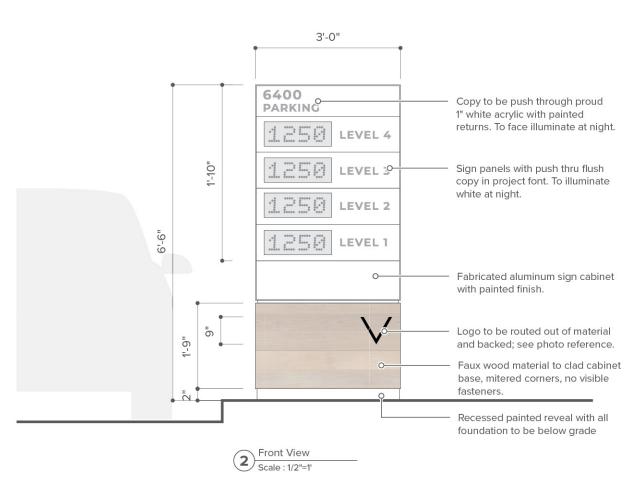
GENERAL NOTES

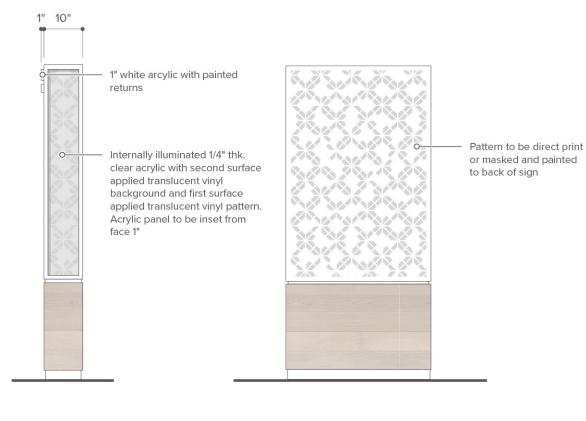
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Side View

Scale : 1/2"=1'

Back View Scale: 1/2"=1"

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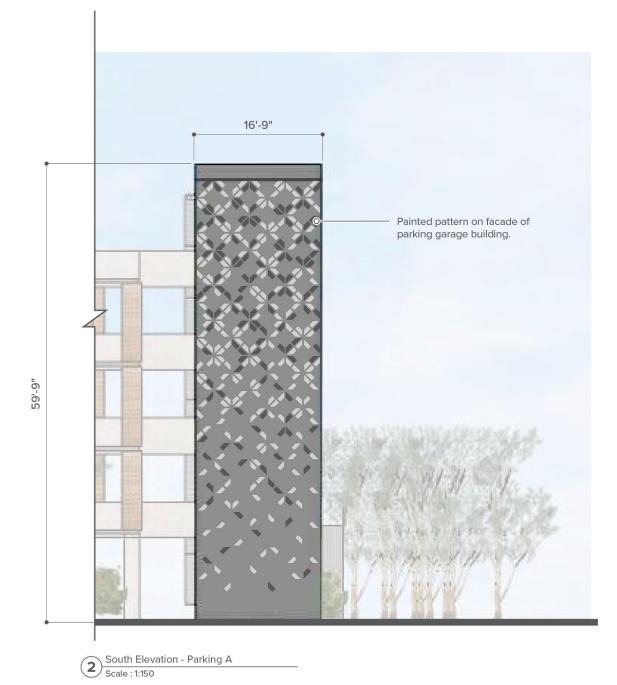
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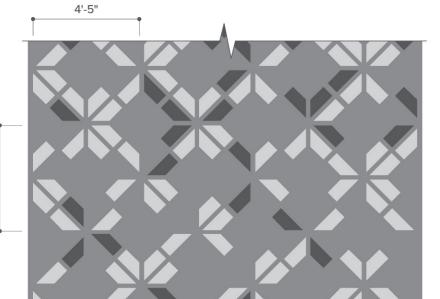
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South Elevation - Parking A
Scale : 1:500



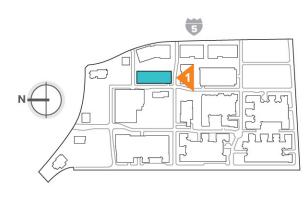




4'-5"

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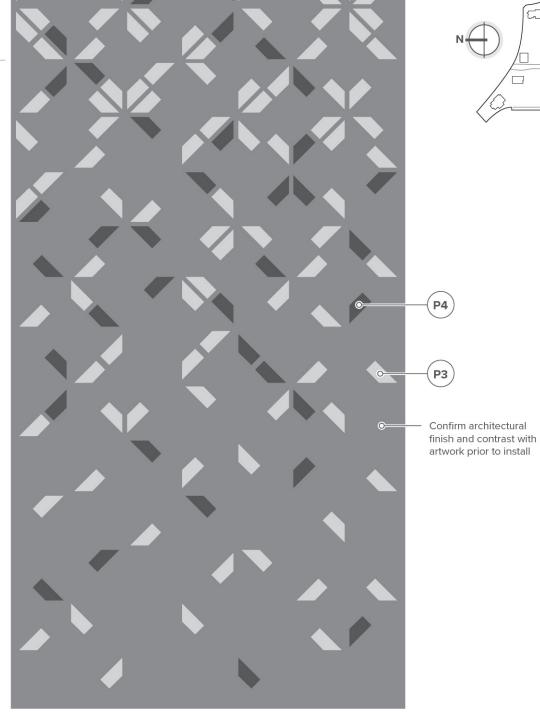
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Artwork Detail
Scale : 1/4"=1'-0"

ALLOWABLE ILLUMINATION





Day Night Plex

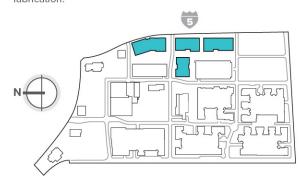


Perforated Vinyl or Microperforated Metal Faces

GENERAL NOTES

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All final quantities and locations are to be field verified by fabricator and approved by client team prior to fabrication.



STANDARDS

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5". Only 1" thick acrylic is permitted for the face of the letter

Attachment

Letter channels are to be mounted 0.25" from face of wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperature of face: 3500°K (+/- 50° K). Color rendering index CRI above 80.

Color Standards

Final color to be provided by tenant for landlord approval prior to fabrication.

IDENTITY

RSM suggests building brand to include address number.

SQUARE FOOTAGE

OVERALL SIGN AREA: 330 sq.ft.

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-ace illuminated letter to have no trim caps Interior of letters to be prepared and painted Spraylat Star Bright White Lacryl Reflective Mounting brackets to be painted same color as wall Detail of Face Illuminated Letter Scale : NTS Scale: NTS

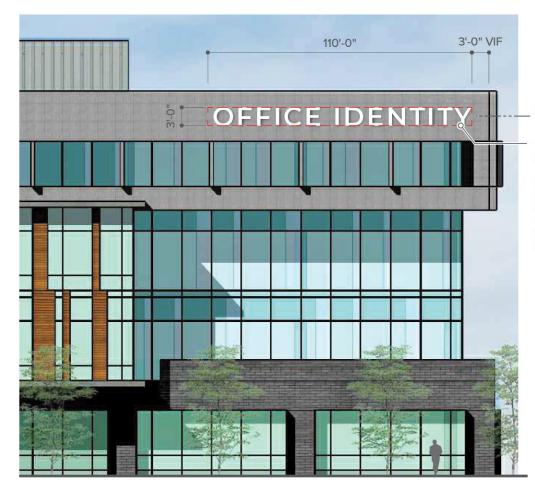


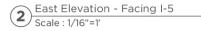




Dashed line indicates allowable residential identity signage area.

Fabricated 4" deep painted face illuminated aluminum channel letters. Faces and returns to be contrasting color from the architecture. Returns may be painted brand color. All illumination to be white.





Scale : 1/2"=1'





Scale : 3/8"=1'



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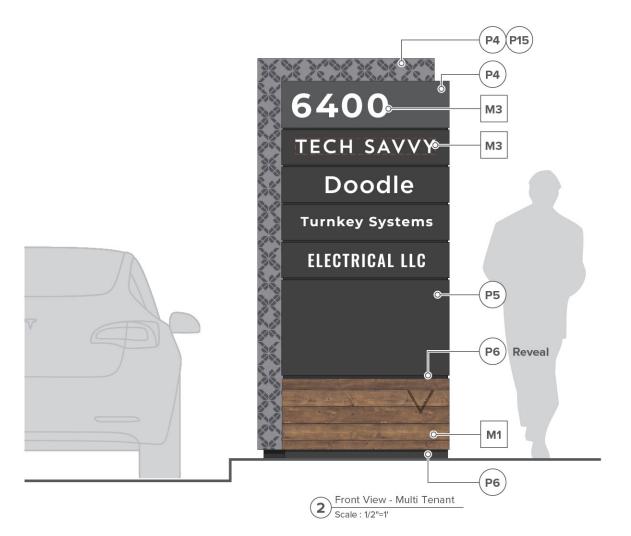
All final quantities and locations are to be field verified by fabricator and approved by client team prior to

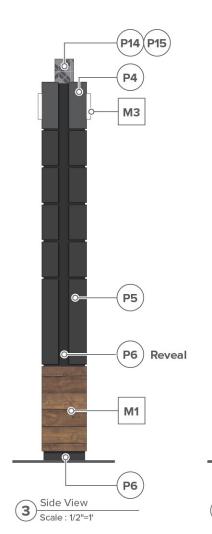
DETAIL OF ROUTED LOGO BACKED WITH SIMILAR MATERIAL

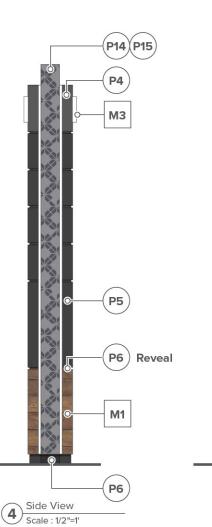
GENERAL NOTES

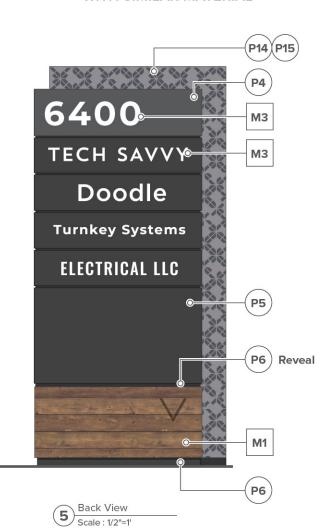
fabrication.

client team prior to fabrication.









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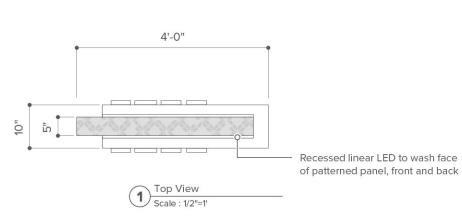
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SQUARE FOOTAGE

OVERALL SIGN AREA: 33 sq.ft.

MESSAGING AREA: 14 sq.ft.

SINGLE TENANT AREA: 1 sq.ft.

Front View - Single Tenant
Scale : 3/8"=1'

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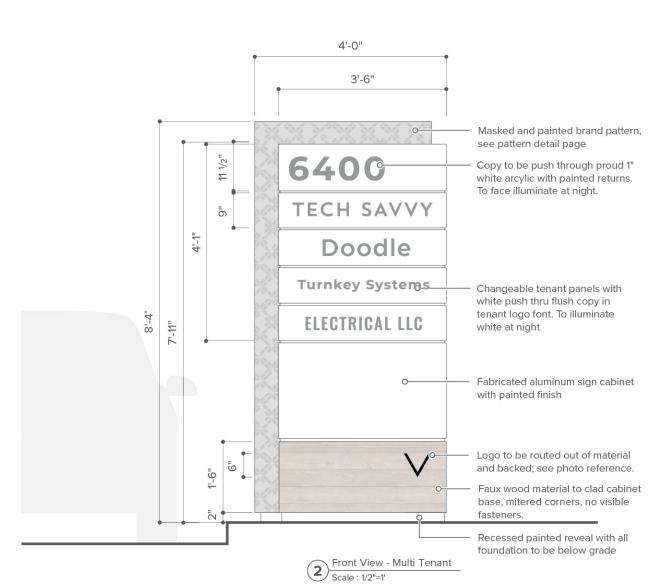
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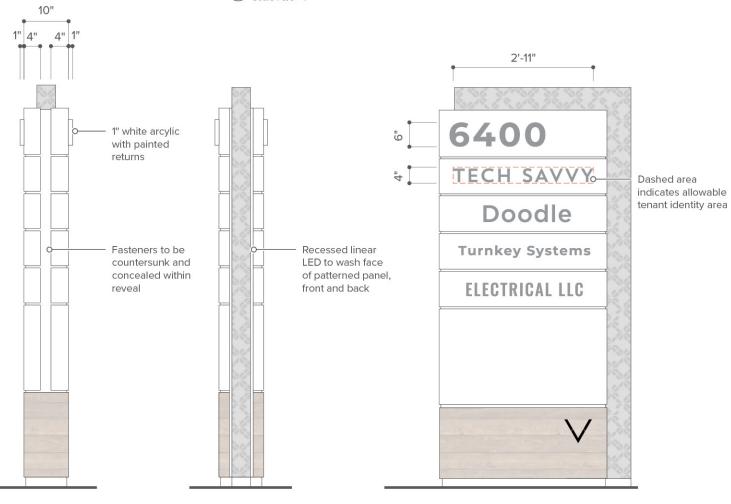
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Side View
Scale: 1/2"=1"

Side View
Scale : 1/2"=1'

5 Back View Scale : 1/2"=1'

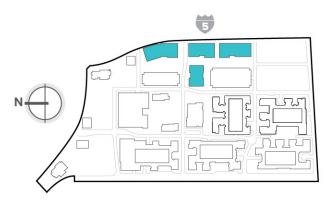
IDENTITY SIGN AREA: 27 sq.ft.

ADDRESS SIGN AREA: 44 sq.ft.

GENERAL NOTES

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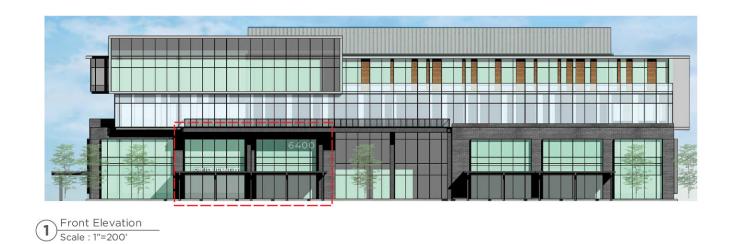
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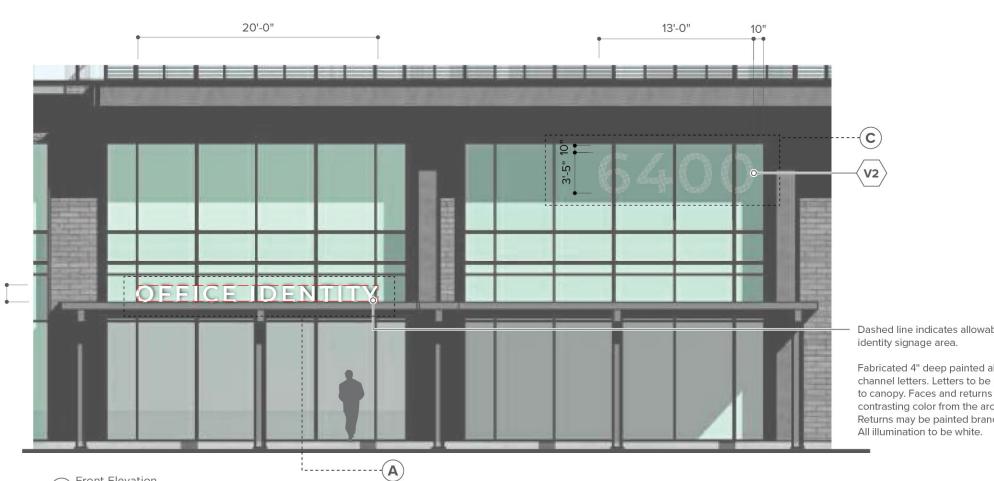
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Dashed line indicates allowable office

Fabricated 4" deep painted aluminum channel letters. Letters to be mounted to canopy. Faces and returns to be contrasting color from the architecture. Returns may be painted brand color.

Front Elevation
Scale : 1/8"=1'

ALLOWABLE ILLUMINATION







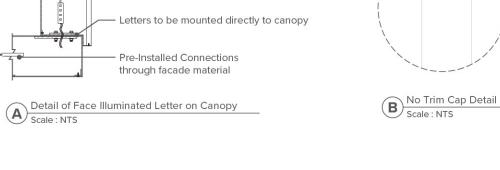
Day Night Plex



Perforated Vinyl or Microperforated Metal Faces







Acrylic face

- Fabricated aluminum channel letter

mechanically fastened to raceway.

LED system as required to provide

even illumination with no hot spots

1/8" thk. back and .063 returns

13'-0" 3'-5"

Detail of Numbers Scale : 1/2"=1'

GENERAL NOTES

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STANDARDS

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5". Only 1" thick acrylic is permitted for the face of the letter

Attachment

Letter channels are to be mounted 0.25" from face of wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperature of face: 3500°K (+/- 50° K). Color rendering index CRI above 80.

Color Standards

Final color to be provided by tenant for landlord approval prior to fabrication.

IDENTITY

RSM suggests building brand to include address number.



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Frosted vinyl building address number to be applied to second surface of glazing. Sign to be used if address is not included in Office Identity

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Office District

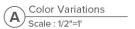
(P5)

P5

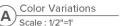
(P12)

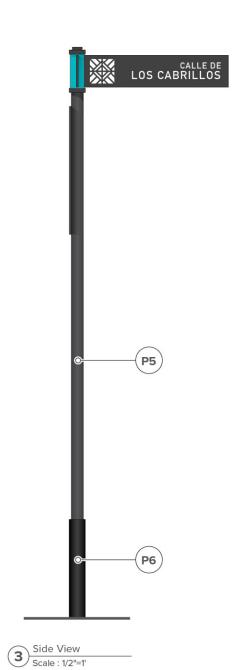
P5

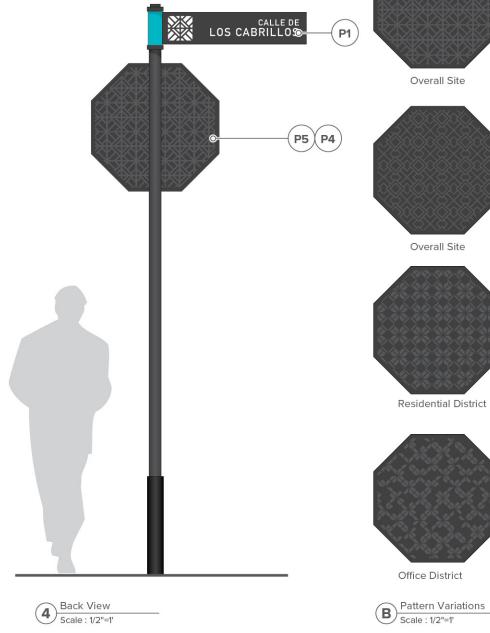
P6











CALLE DE LOS CABRILLOS

Residential District



Back View
| Scale : 1/2"=1"

Pront View
Scale : 1/2"=1'

CALLE DE CALLE DE LOS CABRILLOS

GENERAL NOTES

fabrication.

client team prior to fabrication.

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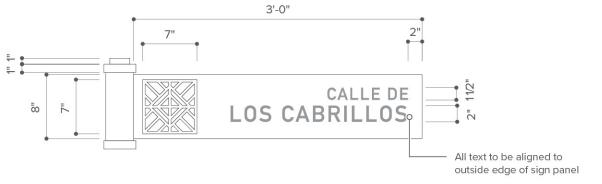
by fabricator and approved by client team prior to

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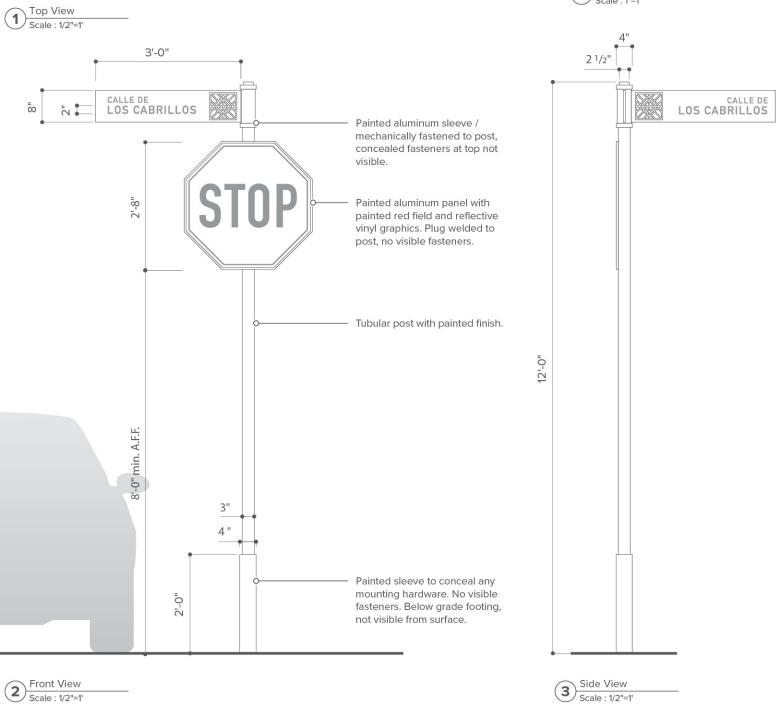
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Street Sign Detail Street Sign



visible fasteners. Pattern & contrast color to vary per zone. CALLE DE LOS CABRILLOS Masked and painted pattern on back of stop pannel, pattern to vary per zone.

A Back vic... Scale: 1/2"=1"

/2"

GENERAL NOTES

client team prior to fabrication.

SQUARE FOOTAGE

STREET SIGN AREA: 2 sq.ft.

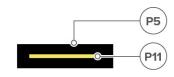
Waterjet cut panel with pattern cut through. Masked and painted street name. Panel welded to sleeve, filled ground smooth, no

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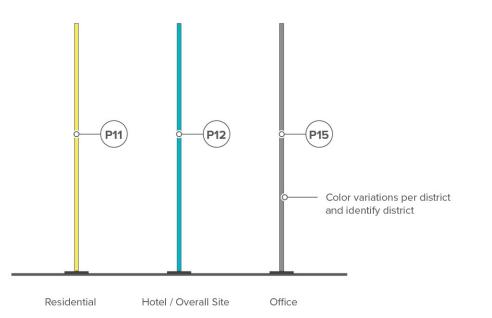
All final quantities and locations are to be field verified by fabricator and approved by client team prior to

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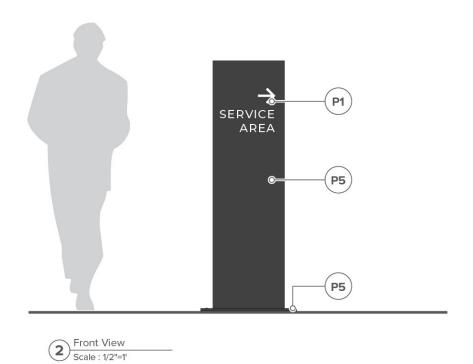
All final quantities and locations are to be field verified by fabricator and approved by client team prior to fabrication.

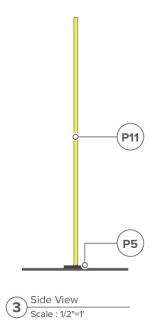


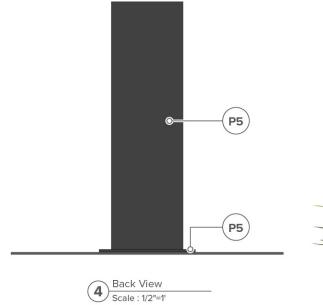
Top View
Scale : 1/2"=1'

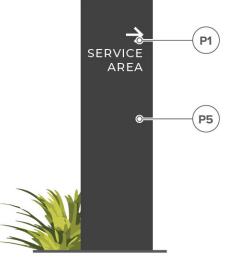


Color Variations
Scale : 1/2"=1"









Softscape Mounting
Scale : 1/2"=1'

rsmdesign

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All final quantities and locations are to be field verified by fabricator and approved by client team prior to fabrication.

SQUARE FOOTAGE

OVERALL SIGN AREA: 8 sq.ft.

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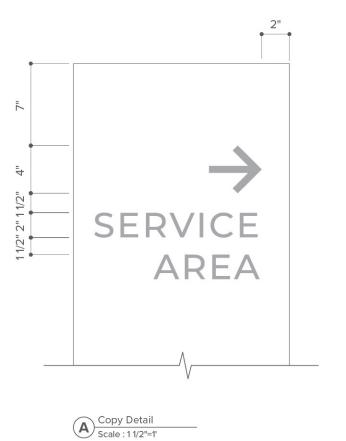
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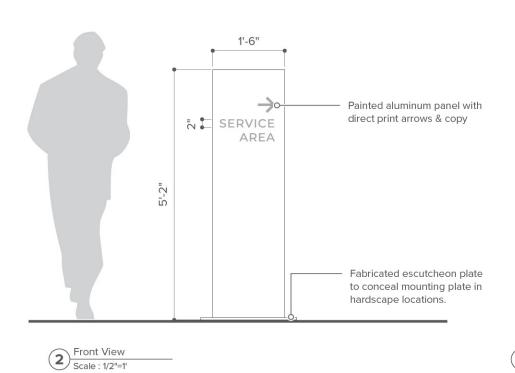
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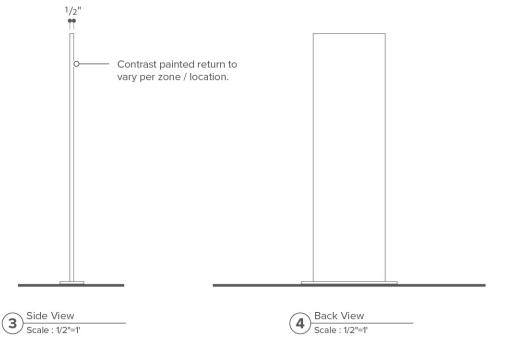
PROJECT : Village at Laguna Hills PACKAGE: Schematic Design

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Top View Scale : 1/2"=1'





terminate directly into landscaping

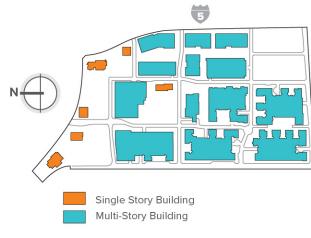


GENERAL NOTES

All copy and messaging currently shown at this time is placeholder only and is to be provided by the client team prior to fabrication.

All final quantities and locations are to be field verified by fabricator and approved by client team prior to fabrication.

confirmed by local fire authority



STANDARDS

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5". Only 1" thick acrylic is permitted for the face of the letter

Attachment

Letter channels are to be mounted 0.25" from face of wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperature of face: 3500°K (+/- 50° K). Color rendering index CRI above 80.

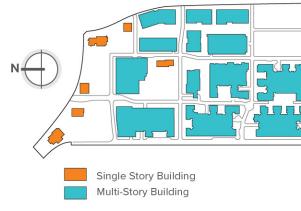
Color Standards

Final color to be provided by tenant for landlord approval prior to fabrication.

Stand-offs painted to match building

Scale: 1/2" = 1

Final dimensions, illumination and locations to be



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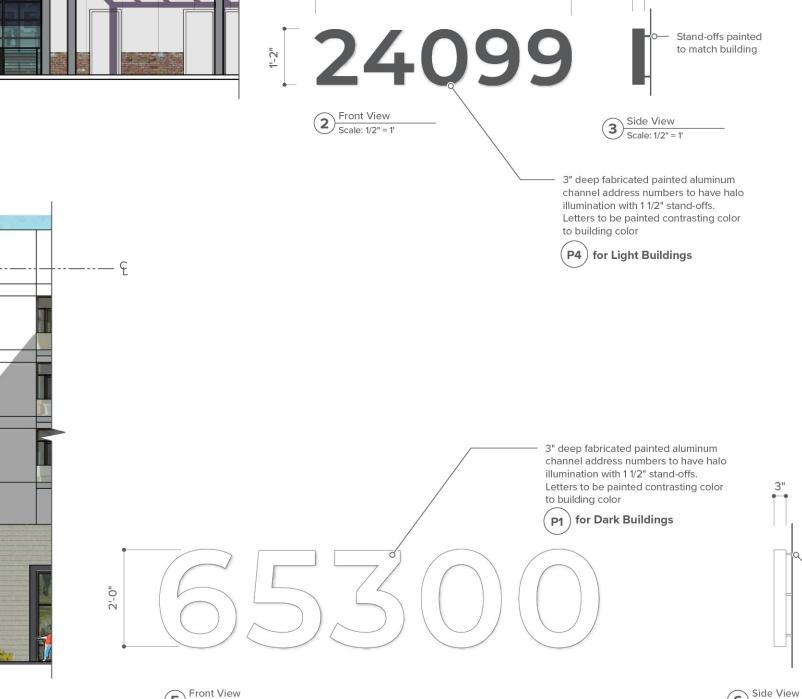
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Scale: 1/2" = 1'

5'-4"

SIGNAGE

Contextual Elevation - Multi-Story Building
Scale: 1/16" = 1'

Contextual Elevation - Single Story Building

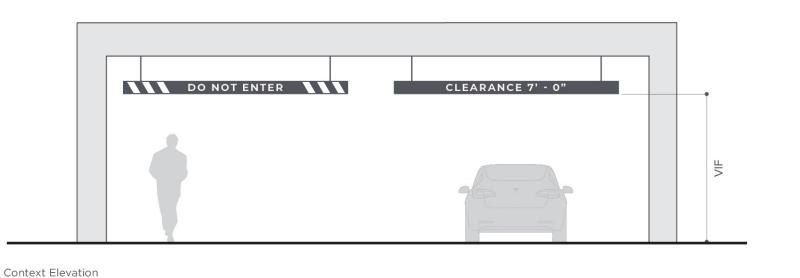
Aligned with architecture

Scale: 3/32" = 1'

2'-0

1'-0"

24099



GENERAL NOTES

Fabricator to survey all existing conditions and locations prior to shop drawings.

Copy to be verified, reviewed and approved by client prior to fabrication.

All seams to be filled, ground, and sanded smooth prior to painting

Exact hang lenghts and cabinet mounting T.B.D based on F.V. of each location

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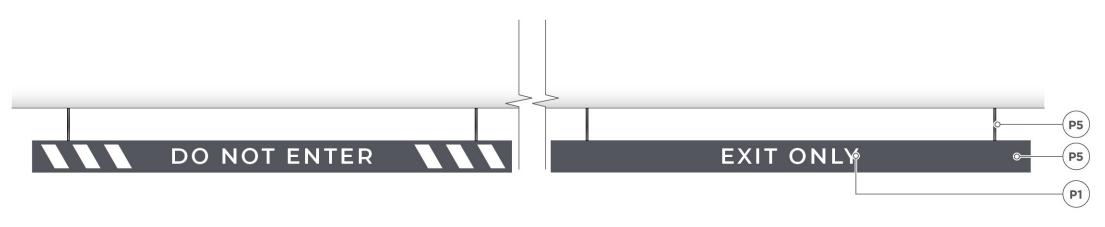
PROJECT : Village at Laguna Hills PACKAGE: Schematic Design

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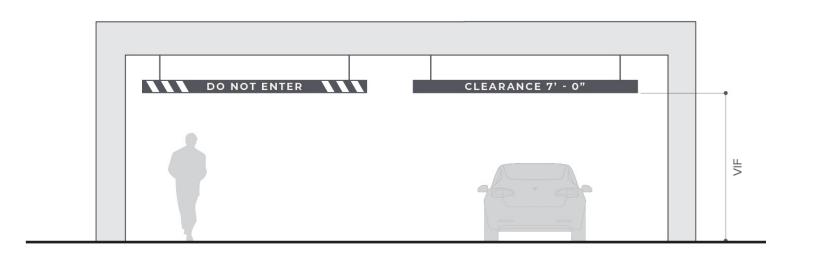
DO NOT ENTER CLEARANCE 7' - Q" P5



Scale : 3/16"=1"







GENERAL NOTES

Fabricator to survey all existing conditions and locations prior to shop drawings.

Copy to be verified, reviewed and approved by client prior to fabrication.

All seams to be filled, ground, and sanded smooth prior to painting

Exact hang lenghts and cabinet mounting T.B.D based on F.V. of each location

SQUARE FOOTAGE

OVERALL SIGN AREA: 7 sq.ft.

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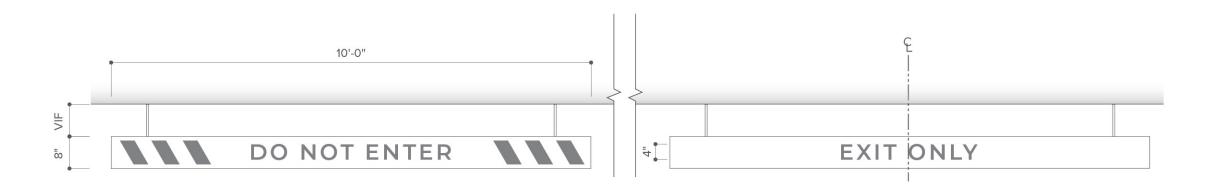
All drawings must comply with specifications noted at the beginning of this package.

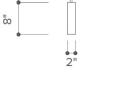
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Sign to be suspended from ceiling with aircraft cable with painted 1/2" sleeve cover DO NOT ENTER Painted rectilinear tube capped at both ends, with vinyl copy and graphics, satin clear coat finish





Back View
Scale: 1/2"=1'

Front View
Scale: 1/2"=1"

Context Elevation Scale : 3/16"=1'

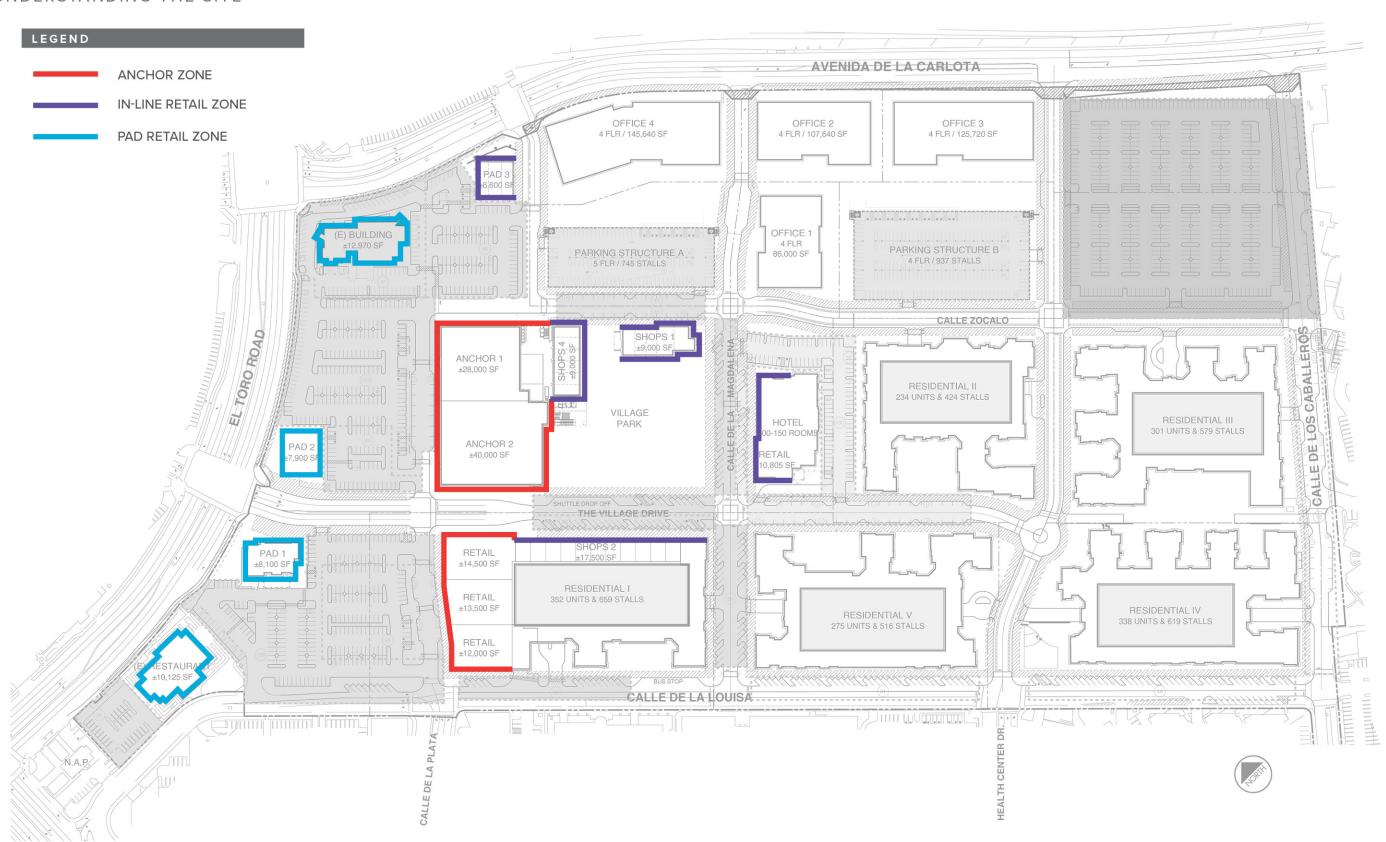
VILLAGE AT LAGUNA HILLS

TENANT SIGNAGE CRITERIA

Tenant Zones

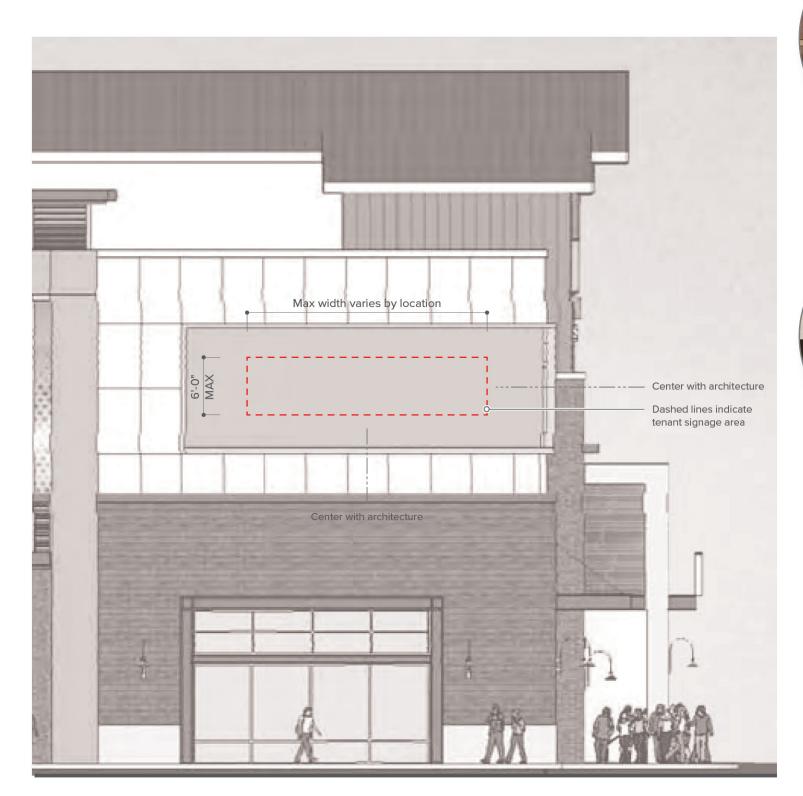
UNDERSTANDING THE SITE

INTERSTATE 5 FWY



Anchor Building Identity

Note: Elevations are diagrammatic only and do not reflect final placement of signage



ALLOWABLE ILLUMINATION



Halo Illuminated
Channel Letters

White Face Illuminated Channel Letters



Day/Night Acrylic Channel Letters



Perforated Vinyl Face Painted Brand Color with White Illumination

STANDARDS

Construction

Face illuminated and halo channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth.

Channel depth to be no more than 5".

Face illuminated letters to have 1" thick white acrylic faces. Trim caps are not permitted.

Attachment

Halo Letter channels are to be mounted 1.5" from face of wall.

Face illuminated channels are to be mounted 0.25" from face of wall.

Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperatures to be provided by Landlord to compliment architectural light temperature.

Color Standards

Letter colors by tenant with landlord approval prior to fabrication. Returns may be painted a different color than the face.



Anchor Building Identity

Note: Elevations are diagrammatic only and do not reflect final placement of signage



Center with door

Example Anchor Entry Identity Elevation

Scale: 1"=10"

ALLOWABLE ILLUMINATION



White Face Illuminated Channel Letters



Exposed Neon Illuminated
Channel Letters



Non-Illuminated Channel or Dimensional Letters

STANDARDS

Construction

Channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Letter depth to be no more than 5".

Face illuminated letters to have 1" thick white acrylic faces. Trim caps are not permitted.

Attachment

Face illuminated, open face, and exposed neon channel letters are to be mounted 0.25" from face of wall or flush with wall. Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperatures to be provided by Landlord to compliment architectural light temperature.

Exposed Neon channel letters are to be white neon only. Animated neon is not permitted. All neon fasteners, tube strands, mounts, and crossovers are to be painted to match inside of channel letterform. No alternatives to appear as neon

Color Standards

Letter colors by tenant with landlord approval prior to fabrication. Returns may be painted a different color than the face.

Open-faced channel letters to be painted a contrasting color from the building color.

In-line Retail Identity

Note: Elevations are diagrammatic only and do not reflect final placement of signage

Max width varies by location Dashed lines indicate tenant signage area Max width varies by location Max width varies by location Center with door

Example In-line Retail Identity Elevation Scale : 1"=10'

ALLOWABLE ILLUMINATION



White Face Illuminated Channel Letters



Exposed Neon Channel Letters



Halo Illuminated Channel Letters



Non-Illuminated Channel or Dimensional Letters

STANDARDS

Construction

Face illuminated, halo illuminated, open face, and exposed neon channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Channel depth to be no more than 5".

Face illuminated letters to have 1" thick white acrylic faces. Trim caps are not permitted.

Attachment

Face illuminated, open face, and exposed neon channel letters are to be mounted 0.25" from face of wall, flush with wall, or mounted to top of canopy.

Halo Letter channels are to be mounted 1.5" from face of wall and are not permitted on canopies.

Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illumination

Light temperatures to be provided by Landlord to compliment architectural light temperature.

Exposed Neon channel letters are to be white neon only. Animated neon is not permitted. All neon fasteners, tube strands, mounts, and crossovers are to be painted to match inside of channel letterform. No alternatives to appear as neon.

Color Standards

Letter colors by tenant with landlord approval prior to fabrication. Returns may be painted a different color than the face.

Open-faced channel letters to be painted a contrasting color from the building color.

Size

2' or 50% of the available sign band, whichever is smaller. Brand logos may be taller provided that the total aggregate sign area falls within the maximum area as defined on the elevation pages. No letters or logos to exceed eave line or parapet of the building.

Tenants with storefronts that are 50 ft. - 99 ft in linear length may have maximum 3ft tall letters.

Tenants with storefronts that are 100+ ft in linear length may have maximum 4 ft tall letters.

Pad Retail Identity

Note: Elevations are diagrammatic only and do not reflect final placement of signage.



Center with door

Example In-line Retail Identity Elevation
Scale : 1"=10'

ALLOWABLE ILLUMINATION



White Face Illuminated Channel Letters



Exposed Neon Channel Letters



Halo Illuminated Channel Letters



Non-Illuminated Channel or Dimensional Letters

STANDARDS

Construction

Face illuminated, halo illuminated, open face, and exposed neon channel letters are to be fabricated out of aluminum with a minimum metal thickness of 1/8" with a painted finish. All seams are to be welded and ground smooth. Channel depth to be no more than 5".

Face illuminated letters to have 1" thick white acrylic faces. Trim caps are not permitted.

Attachment

Face illuminated, open face, and exposed neon channel letters are to be mounted 0.25" from face of wall, flush with wall, or mounted to top of canopy.

Halo Letter channels are to be mounted 1.5" from face of wall and are not permitted on canopies.

Round sleeves to be painted the color of the fascia. No visible attachments. All details to be coordinated with GC.

Illuminatio

Light temperatures to be provided by Landlord to compliment architectural light temperature.

Exposed Neon channel letters are to be white neon

Exposed Neon channel letters are to be white neon only. Animated neon is not permitted. All neon fasteners, tube strands, mounts, and crossovers are to be painted to match inside of channel letterform. No alternatives to appear as neon

Color Standards

Letter colors by tenant with landlord approval prior to fabrication. Returns may be painted a different color than the face.

Open-faced channel letters to be painted a contrasting color from the building color.

Size

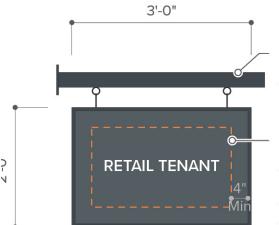
2' or 50% of the available sign band, whichever is smaller. Brand logos may be taller provided that the total aggregate sign area falls within the maximum area as defined on the elevation pages. No letters or logos to exceed eave line or parapet of the building.

Tenants with storefronts that are 50 ft. - 99 ft in linear length may have maximum 3ft tall letters.

Tenants with storefronts that are 100+ ft in linear length may have maximum 4 ft tall letters.

Blade Signs

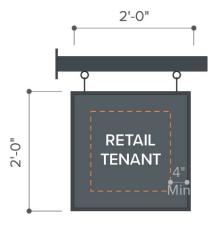
Note: Elevations are diagrammatic only and do not reflect final placement of signage



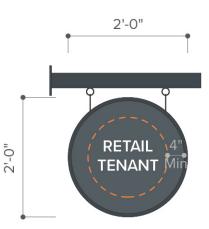
Typical bracket details provided by landlord. If tenant has a canopy, the blade sign will be suspended from canopy instead.

Max letter height 6".

4" margin all sides. Tenant identity
to be waterjet cut painted white
aluminum letters applied to blade
face. Blade sign panel to be painted
single tenant color.



Dashed lines indicate tenant signage area





Center with door

Example Blade Sign Elevation
Scale : 1/4"=1'

STANDARDS

Construction

See Illustration for design style of bracket and permitted shapes.

Blade signs are encouraged to be fabricated of painted metal. All seams are to be welded and ground smooth. No molded fiberglass or other plastic signs.

Attachment

Mounted perpendicular to building facade and may be suspended from a typical metal bracket or from the underside of the canopy

Shall be mounted with a minimum 8' clearance from the bottom of the blade sign to the finished floor

No two tenants shall located blade sign on the same demising pier.

Blade signs are to be placed near the entrances to the retail space.

Illumination

Signs are to be non-illuminated.

No goosenecks or ornamental lighting.

Color Standards

Landlord to provide blade sign bracket and frame color. Tenants to paint blade signs a single brand color with tenant identity painted white.

Final color to be approved by landlord prior to fabrication.

Window Graphics

STANDARDS

Attachment

Only trade name or graphic logo may be used. Store

description, advertisements, or tag lines not allowed.

Restaurants are allowed to describe their services or

All applied vinyl or flat cut graphics to be adhered to

individual letters applied to the glass to allow visibility into the interior of the tenant space. The entire graphic

Metallic, white, or "etch-look" vinyl graphics are to be used. Colors to be integral to the material, such as 3M

interior side of glass. All graphics must be laser-cut

to be mounted below 48" from finished floor.

of Avery vinyl. No printed graphics or colors.

Maximum letter height: 3".

Color Standards

graphics are to be submitted to the Landlord and

approved in writing prior to installation.

offerings, pending Landlord approval. Applied window

DELUX

Metalli



Etched-look



White

Painted Wall Identity





STANDARDS

Overview

All painted identity designs are subject to landlord approval.

Methods

All graphics are to be masked and painted.

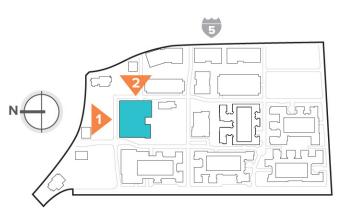
Design & Color Standards

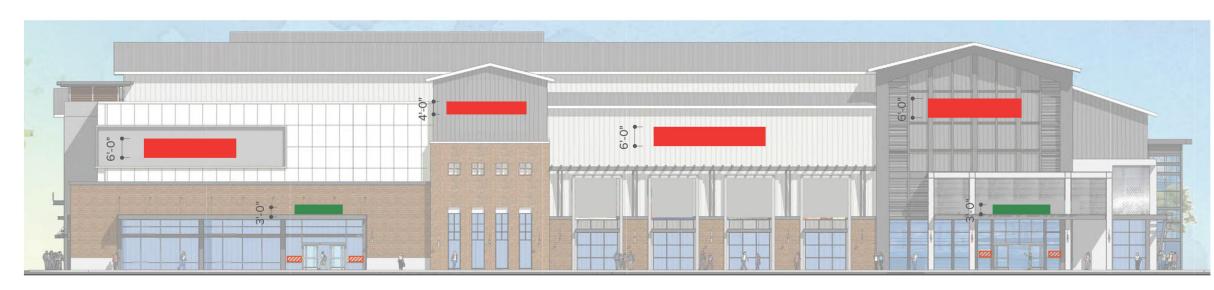
Design should be appropriate for architectural conditions and reflect the overall character of the site. Maximum of 2 colors unless otherwise approved by landlord.



Anchor Building

Note: Elevations are diagrammatic only and do not reflect final placement of signage





North Elevation (Facing El Toro)

Scale : 1"=30'



MAX SIGN AREA CALCULAT	TION			
Sign Area / Linear Storefron	Sign Area / Linear Storefront		1.5 sq ft / linear foot	
PRIMARY IDENTITY SIGNAG	GE, REQUIRED	QTY SHOWN	MAX SIGN AREA	
Anchor Building Identity	Required	5, 3 max	150 sq ft per sign, 700 sq ft total	
Sign Letter Max Height	48"	per tenant		
Max Sign Height, if Letters Stacked	72"			
Allowable Illumination	White Face Illuminated, Halo Illuminated			
Anchor Entry Identity	Required	2, 2 max	54 sq ft per	
Sign Letter Max Height	36"	per tenant	sign, 99 sq ft total	
Max Sign Height, if Letters Stacked	48"			
Allowable Illumination	White Face Illuminated, Exposed Neon			
In-line Retail Identity	Required	1, 2 max per tenant	26 sq ft per sign, 26 sq	
Sign Letter Max Height	24" **		ft total	
Max Sign Height, if Letters Stacked	36"			
Allowable Illumination	White Face Illuminated, Halo Illuminated, External Illumination, Exposed Neon			
	TOTAL:	8 signs	825 sq ft	
SECONDARY IDENTITY SIG	NAGE, OPTIONAL			
Window Graphics	20% of storefront glazing Max letter height 10"			
Poster Case or Tenant Graphic*†	For cinema tenant only, to be approved by Landlord.			
Blade Sign	Not to exceed 6 sq ft			
Painted Wall Identity*	Permitted by approval from Landlord			

Sign qty and area tabulated are only for elevations shown on page

See page 98 for additional tenant height information

*Excluded from area calculation formula

**Or 50% of height of perceived sign band, whichever is smaller.

†Additional poster cases per approval from landlord

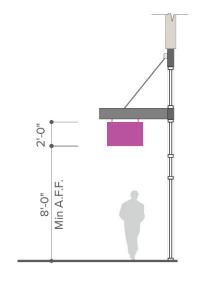
Anchor Building

Note: Elevations are diagrammatic only and do not reflect final placement of signage

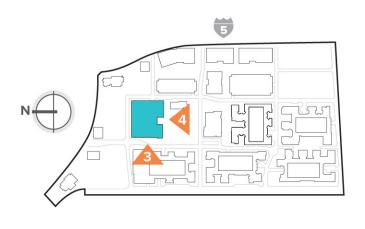


South Elevation - Enlarged Tenant Elevation

Scale: 1/8"=1'



Blade Sign - Location Detail
Scale : 1/8"=1'



MAX SIGN AREA CALCULATION 1.5 sq ft / linear foot Sign Area / Linear Storefront QTY MAX SIGN PRIMARY IDENTITY SIGNAGE, REQUIRED SHOWN AREA Anchor Building Identity 2, 3 max 120 sq ft per tenant per sign, Sign Letter Max Height 48" Max Sign Height, if Letters 72" total Stacked White Face Illuminated Anchor Entry Identity 1, 2 max per 54 sq ft per sign, 54 sq ft total Sign Letter Max Height 36" Max Sign Height, if Letters 48" Stacked White Face Allowable Illumination Illuminated, Exposed 28 sq ft per sign, 168 sq ft total In-line Retail Identity Required 6, 2 max per tenant Sign Letter Max Height 24" ** Max Sign Height, if Letters White Face Allowable Illumination Illuminated, External Illumination, Exposed Not to exceed 6 sq ft. 6, 1 max per 6 sq ft per Blade Sign Required for in-line 458 sq ft TOTAL: 15 signs SECONDARY IDENTITY SIGNAGE, OPTIONAL 20% of storefront Window Graphics Max letter height 10" For cinema tenant Poster Case or Tenant only, to be approved Graphic*† by Landlord.

Permitted by x;×; Painted Wall Identity* approval from Landlord

Sign qty and area tabulated are only for elevations shown on page

See page 98 for additional tenant height information

*Excluded from area calculation formula

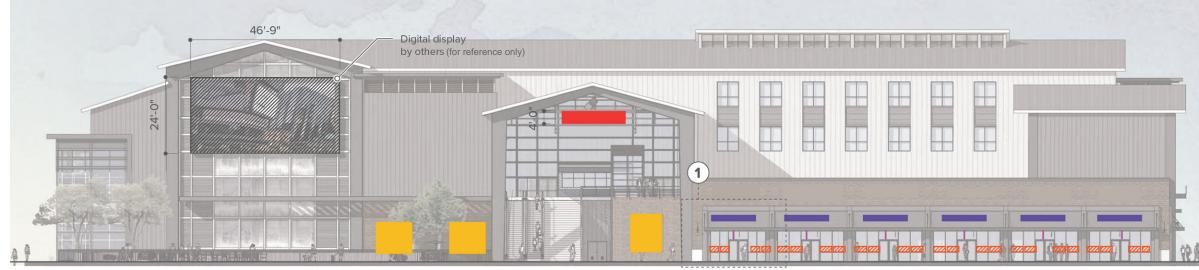
**Or 50% of height of perceived sign band, whichever is smaller.

†Additional poster cases per approval from landlord



West Elevation (Facing Res. 6 & Calle de la Louisa)

Scale : 1"=30"



Retail Building 1

Note: Elevations are diagrammatic only and do not reflect final placement of signage

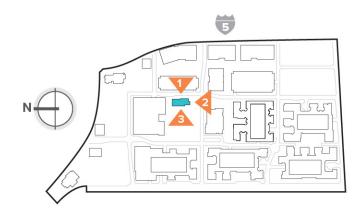


East Elevation (Facing 5 Freeway & Office Park)

Scale: 1"=20'





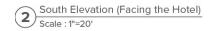


MAX SIGN AREA CALCULATION				
Sign Area / Linear Storefro	Sign Area / Linear Storefront		1.5 sq ft / linear foot	
RIMARY IDENTITY SIGNAGE, REQUIRED		QTY SHOWN	MAX SIGN AREA	
In-line Retail Identity	Required	6, 2 max per tenant	30 sq ft per sign, 131 sq ft total	
Sign Letter Max Height	24" **			
Max Sign Height, if Letters Stacked	36"			
Allowable Illumination	White Face Illuminated, Halo Illuminated, External Illumination, Exposed Neon			
Blade Sign	Not to exceed 6 sq ft	5, 1 max per tenant	6 sq ft per sign, 30 sq ft total	
	TOTAL:	11 signs	161 sq ft	
SECONDARY IDENTITY SIGNAGE,	OPTIONAL			
Window Graphics	20% of storefront glazing Max letter height 10*			
×××* Painted Wall Identity*	Permitted by approval from Landlord			
Painted Specialty Mural*	Permitted by approval from Landlord			
	1			

Sign qty and area tabulated are only for elevations shown on page

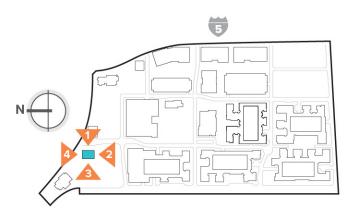
See page 98 for additional tenant height information

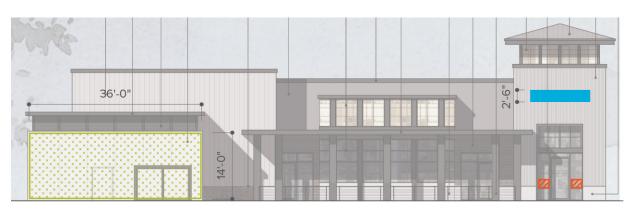
*Excluded from area calculation formula



Pad Building 1

Note: Elevations are diagrammatic only and do not reflect final placement of signage







MAX SIGN AREA CALCULATION				
Sign Area / Linear Storefro	Sign Area / Linear Storefront		2 sq ft / linear foot	
PRIMARY IDENTITY SIGNAGE, REQUIRED		QTY SHOWN	MAX SIGN AREA	
Pad Retail Identity	Required	3,1 per elevation max	63 sq ft per sign, 123 sq ft total	
Sign Letter Max Height	24" **			
Max Sign Height, if Letters Stacked	36"			
Allowable Illumination	White Face Illuminated, Halo Illuminated, External Illumination, Exposed Neon			
	TOTAL:	3 signs	123 sq ft	
SECONDARY IDENTITY SIGNAGE,	OPTIONAL			
Window Graphics	20% of storefront glazing Max letter height 10"			
Painted Wall Identity*	Permitted by approval from Landlord			
'_x^xxx Painted Specialty Mural*	Permitted by approval from Landlord			

East Elevation (Facing The Village Dr)
Scale : 1"=20'

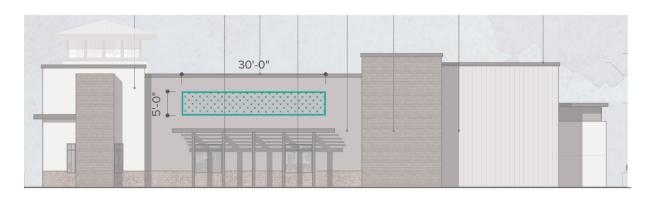
South Elevation (Facing Residential)
Scale : 1"=20'

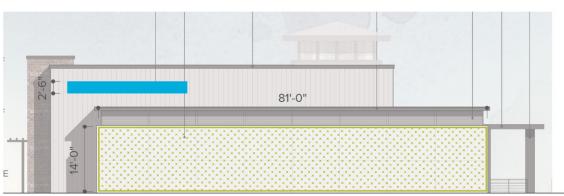
Sign qty and area tabulated are only for elevations shown on page

See page 98 for additional tenant height information

*Excluded from area calculation formula

**Or 50% of height of perceived sign band, whichever is smaller.





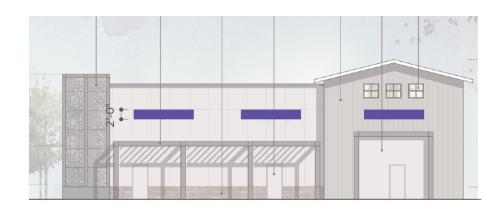
West Elevation (Facing Calle de la Louisa)

Scale : 1"=20'

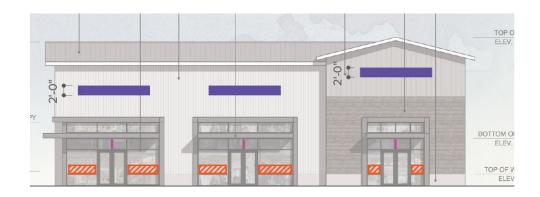
North Elevation (Facing El Toro)
Scale : 1"=20'

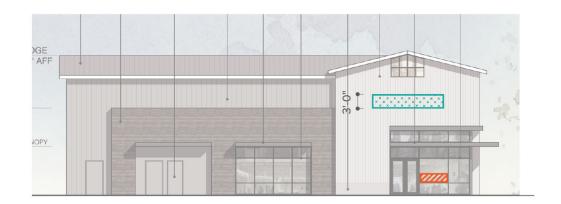
Pad Building 3

Note: Elevations are diagrammatic only and do not reflect final placement of signage



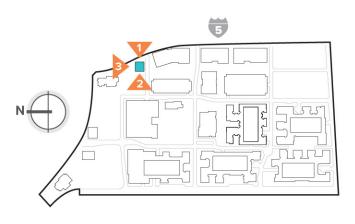
East Elevation (Facing 5 Freeway)
Scale : 1"=20'





North Elevation (Facing El Toro)

Scale : 1"=20'



MAX SIGN AREA CALCULATION			
Sign Area / Linear Storefront		1.5 sq ft / linear foot	
PRIMARY IDENTITY SIGNAGE, REQUIRED		QTY SHOWN	MAX SIGN AREA
In-line Retail Identity	Required	6, 2 max per tenant	30 sq ft per sign, 165 sq ft total
Sign Letter Max Height	24" **		
Max Sign Height, if Letters Stacked	36"		
Allowable Illumination	White Face Illuminated, Halo Illuminated, External Illumination, Exposed Neon		
Blade Sign	Not to exceed 6 sq ft	3, 1 max per tenant	6 sq ft per sign, 18 sq ft total
	TOTAL:	9 signs	183 sq ft
SECONDARY IDENTITY SIGNAGE, OPTIONAL			
Window Graphics	20% of storefront glazing Max letter height 10"		
[x,x,x] Painted Wall Identity*	Permitted by approval from Landlord		

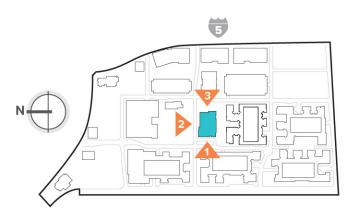
Sign qty and area tabulated are only for elevations shown on page

See page 98 for additional tenant height information

*Excluded from area calculation formula

Hotel

Note: Elevations are diagrammatic only and do not reflect final placement of signage

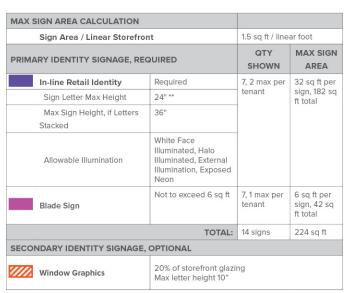






West Elevation (Facing Calle Zocalo)
Scale: 1"=40'

North Elevation (Facing Village Park)
Scale : 1"=40'



Sign qty and area tabulated are only for elevations shown on page See page 98 for additional tenant height information

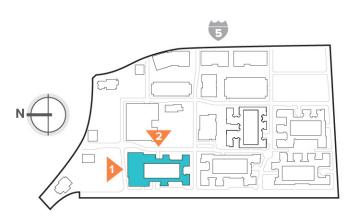


Retail/Residential Building

Note: Elevations are diagrammatic only and do not reflect final placement of signage







6' 4 (1' 6: 1		45 47"		
Sign Area / Linear Storefro	nt	1.5 sq ft / line	1.5 sq ft / linear foot	
IMARY IDENTITY SIGNAGE, RE	MARY IDENTITY SIGNAGE, REQUIRED		MAX SIGN AREA	
Anchor Entry Identity	Required	2, 2 max per tenant	54 sq ft per sign, 108 sq ft total	
Sign Letter Max Height	36"			
Max Sign Height, if Letters Stacked	48"			
Allowable Illumination	White Face Illuminated, Exposed Neon			
In-line Retail Identity	Required	3, 2 max per tenant	28 sq ft per sign, 84 sq ft total	
Sign Letter Max Height	24" **			
Max Sign Height, if Letters Stacked	36"			
Allowable Illumination	White Face Illuminated, Halo Illuminated, External Illumination, Exposed Neon			
Blade Sign	Not to exceed 6 sq ft. Required for in-line tenants only.	3,1 max per tenant	6 sq ft per sign, 18 sq ft total	
	TOTAL:	8 signs	183 sq ft	
CONDARY IDENTITY SIGNAGE,	OPTIONAL			
Window Graphics	20% of storefront glazing Max letter height 10"			

Sign qty and area tabulated are only for elevations shown on page

See page 98 for additional tenant height information

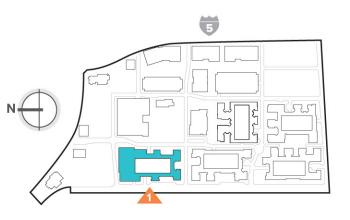


Retail/Residential Building

Note: Elevations are diagrammatic only and do not reflect final placement of signage







MAX SIGN AREA CALCULATION				
Sign Area / Linear Storefron	Sign Area / Linear Storefront		1.5 sq ft / linear foot	
PRIMARY IDENTITY SIGNAGE, REG	UIRED	QTY SHOWN	MAX SIGN AREA	
Anchor Entry Identity	Required	1, 2 max per tenant	54 sq ft per sign, 54 sq ft total	
Sign Letter Max Height	36"			
Max Sign Height, if Letters Stacked	48"			
Allowable Illumination	White Face Illuminated, Exposed Neon			
	TOTAL:	1 sign	54 sq ft	
SECONDARY IDENTITY SIGNAGE,	OPTIONAL			
Window Graphics	20% of storefront glazing Max letter height 10"			
Blade Sign	Not to exceed 6 sq ft			

Sign qty and area tabulated are only for elevations shown on page See page 98 for additional tenant height information

General Guidelines

The following tenant signage design criteria is to help guide tenant designers, architects, and sign fabricators in the development, construction, and installation of identity signs for tenants of Village at Laguna Hills. Any special conditions or deviations from the guidelines in the sign criteria require written approval from the Landlord.

- 1. "Tenant Signs" shall be defined as any message that can be read from the exterior of the store. Not included in the definition are messages used to advertise products, sales, special events, etc.
- 2. All signs shall be designed, installed, illuminated, located, and maintained in accordance with the provisions set forth in this manual and all other applicable codes and ordinances.
- 3. Every submission will be evaluated with consideration of adjacent signs and architecture to ensure balance and quality.
- 4. At the landlord's discretion, any tenant sign may be approved, without regard to the criteria outlined here. These exemptions are reserved for tenants employing the highest quality signage design and use of materials.
- 5. Unless specifically noted, tenant signage shall be limited to trade name and logo only.
- 6. Established logos shall also be permitted but shall be included in the area / size restrictions.
 - a. No tag-lines, slogans, or descriptions of services are allowed. No other brand names, product names or phrases may appear on the storefront (or in any area directly visible from the public space). Decals or other signing indicating product lines or credit card acceptability shall not be permitted on the storefront.
- 7. Sign vendor should submittal shop drawings to the Landlord for final approval.
- 8. Documents should include: Storefront elevations: Signs drawn in location with dimensions showing letter height and widths, and a calculation of total sign area.

- 9. DETAILED SIGN DRAWINGS: Fully dimensioned and scaled shop drawings with exact dimensions, copy layout and type styles including front and side views, typical section details, material and color call-outs, illumination specifications, light temperature, attachment and mounting details, and penetrations into the building.
- 10. Following Landlord's written approval of sign shop drawings, Tenant shall submit sign plans signed by the Landlord to the local authorities. Tenant shall furnish the Landlord with a copy of the applicable permits prior to Tenant's installation of its signage.
- 11. Signs shall be inspected upon installation to ensure conformance. Any work unacceptable shall be corrected or modified at the Tenant's expense as required by the Landlord.
- 12. Each submission will be reviewed by the a submittal design review board that is assembled by the Landlord.
- 13. Brand logos may be taller than allowable letter height provided that the total aggregate sign area falls within the maximum area as defined per each signage zone. No letters or logos are to exceed the eave line or parapet of the building.
- 14. Tenants with storefronts that are 50ft-99ft in linear length may have up to a 3ft tall letter excluding Anchor Building Tenant Signage
- 15. Tenants with storefronts that are 100ft+ may have 4ft tall letters excluding Anchor Building Tenant Signage

A. MATERIALS

- 1. Sign materials for permanent signs should be of the highest quality. All materials must be durable, of an exterior grade quality, and designed to withstand local weather conditions. Additional details by sign type. The use of other materials may be approved at the discretion of Landlord.
- 2. Acceptable sign material treatments are:
 - a. Painted aluminum
 - b. Wood or wood-like materials, with landlord approval
 - c. Cold-rolled steel or other raw finishes. These materials must be treated with a seal to prevent damage cause by weathering.
 - d. Dimensional letter forms with seamless edge treatments
 - e. White, frosted or gold-leaf vinyl on storefront glass.
 - f. All materials not specifically listed above must be submitted to the landlord for approval prior to fabrication.
- 3. The following materials are prohibited on all signs:
 - a. Etched or brushed metal
 - b. Sintra, MDF or MDO
 - c. Cardboard
 - d. Colored plastics or acrylics
 - e. Trim cap retainers
 - f. Glass
 - g. Screens, grids, or mesh
 - h. Simulated materials, i.e. wood-grained plastic laminate and wall covering.
 - i. Digitally printed vinyl such as the stick-on or decal type.
 - j. Faux neon LED strip lighting
 - k. Backplates or cloud backers

Additional material and fabrication standards are included by individual sign type.

B. COLORS

- 1. The use of color shall meet the following criteria:
 - a. Signs should be limited to a maximum of two colors per sign and will be reviewed by the Landlord for approval on a case-by-case basis.
 - All sign colors are subject to review and approval by the Landlord as part of the tenant signage submittal. The Landlord must approve variations from these standards
 - c. Color of letter face and returns are to contrast with building colors for good daytime readability
 - d. The interior of open channel letters are to be painted dark when against light backgrounds

Additional color standards are included by individual sign types.

C. LIGHTING

- 1. Lighting should be of no greater wattage than is necessary to make the sign readable at night
- 2. No sign shall be illuminated, in whole or in part, where the illumination is intermittent or varies in color or intensity from time to time, nor shall any sign be so illuminated that it interferes with traffic or with the effectiveness of, or obscures an official traffic sign, device or signal. The use of search lights is prohibited. All lighting will comply with the provisions in the zoning ordinance of the county
- 3. Where signs are internally illuminated, light-transmitting surfaces shall be non-gloss, matte materials
- 4. Only letters and logos shall transmit light while the backplate or background remains solid opaque. No illuminated backgrounds are allowed
- 5. Lighting for all tenant signs shall be turned off or reduced at Landlord's discretion
- 6. Exposed fixtures, shades or other elements are to contribute to the design of the sign

Prohibited Sign Types

The following sign types and finishes shall be prohibited at Village at Laguna Hills:

- Illuminated sign boxes (can signs)
- Signs with tag lines, slogans, phone numbers, service description, or advertising of products.
- Trademark or copyright marks or insignias.
- · Logos on fascia and canopy signs.
- Monument style signage.
- Temporary signage / coming soon signs other than barricade graphics
- · Illuminated canopies.
- Signs located on the rear elevation (except those signs required for delivery)
- Signs with exposed raceways, conduit, junction boxes, transformers visible lamps, tubing, or neon crossovers of any type.
- Cut metal sign panels.
- Rotating, animated and flashing signs.
- Pole signs and other signs with exposed structural supports not intended as a design element, except for code-required signs.
- Pennants, banners, or flags identifying individual tenants unless integrated into architectural storefront and approved by landlord.
- Vehicle signs, except for the identification of a business enterprise or advertisement upon a vehicle used primarily for business purposes, provided the identification is affixed in a permanent manner.
- Signs attached, painted on, or otherwise affixed to trees, other living vegetation, landscaping or natural materials.
- Any sign designed to be moved from place to place (freestanding standing stanchions) excluding A-frame sandwich boards.

- Signs attached, painted or otherwise affixed to tents or umbrellas, however, such signs may be permitted in conjunction with special design review by the Landlord.
- · Balloons and inflatable signs.
- Any signs, including freestanding signs, advertising the availability of employment opportunities.
- Signs which emit sound, odor or visible matter, or which bear or contain statements, words or pictures of an obscene, pornographic or immoral character.
- Back plates behind signage are typically prohibited, but maybe considered on a case-by-case basis when integrated into storefront mullions. Not to exceed 20% larger than overall max sign dimension and must be an integral part of the sign design.
- Human Signs/Spinners
- Fluorescent or reflective sign colors.
- Simulated materials, i.e. plastic laminate, wall covering, paper, cardboard, Sintra or foam.
- Signs made with plastic, Lexan, translucent or opaque. Clear faces are allowed if used to protect neon.
- · Discontinuous materials on sign bands.

Prohibited Sign Types

The following should also be avoided:

- Inadequate clear space around sign Signage must fit comfortably into signage area and not appear too large for the architecture. Signs should fit within the constraints of the architecture and should not extended from edge to edge. Sign should be scaled appropriately to fit the tenant space.
- Signs outside of the sign area Tenant should place their signs so
 they are centered vertically on the elevations. Tenant signs should be
 scaled appropriately for the architecture. Tenants are to locate and
 scale their signage for their appropriate sign band area.
- No more than one primary sign in any vertical space Signage and awnings should be spaced with enough space in between to not crowd one another. Wall signs should not be used in combination with canopy signs on any vertical space.
- No more than one primary sign in any vertical space An overabundance of signage is not permitted. Each tenant is allowed on primary sign per entry or elevation.
- Excessive use of window graphics are not permitted. If a window space requires privacy, artistic vinyl installations are permitted, but graphic signage and lifestyle imagery covering the entire window are not permitted.
- High contrast background patterns on canopies Tenant signage should be on backgrounds that are solid or low-contrast tone-on-tone patterns. Tenants should not use more than 2 colors for their exterior graphics.
- Low contrast signage Tenant signage should contrast with architectural surround. Light letters are not permitted on dark backgrounds. Dark letters are permitted on light backgrounds.

- Use of graphics on signs that are not part of the approved DBA Awnings and graphics are preferred to be solid or no more than 2
 colors. If awnings are patterned, they should use no more than two
 colors and the colors must be within the same color family. Tenant
 storefronts should be painted neutral colors.
- Light leaks All channel letter weep holes should have baffles or hats to prevent light leaks. In general, illumination must be consistent, no light leaks and LEDs must be diffused properly to prevent shadows or hot spots.

Fabrication Requirements

All sign fabrication work shall be of excellent quality and identical of Class A workmanship. All logo images and type styles shall be accurately reproduced. The Landlord reserves the right to reject any fabrication work deemed to be below standard.

- 1. Signs must be made of durable rust-inhibiting materials that are appropriate and complementary to the design of architecture. All formed metal, such as letter forms, shall be fabricated using full-welded construction with all joints ground smooth.
- 2. All ferrous and non-ferrous metals shall be separated with non-conductive gaskets to prevent electrolysis. In addition to gaskets, stainless steel fasteners shall be used to secure ferrous to non-ferrous metals.
- 3. Series 300 stainless steel threaded rods or anchor bolts shall be used to mount sign letters, which are spaced out from background panel and must be finished to blend with the adjacent surface. Angle clips will not be permitted.
- 4. Paint colors and finishes must be reviewed and approved by the Landlord. Color coatings shall exactly match the colors specified on the approved plans.
- 5. Surfaces with color mixes and hues prone to fading (e.g., pastels, complex mixtures, intense reds, yellows and purples) shall be coated with ultraviolet-inhibiting clear coat in a matte or semi-gloss finish.
- 6. Joining of materials (e.g., seams) shall be finished in such a way as to be unnoticeable. Visible welds shall be continuous and ground smooth. Rivets, screws, and other fasteners that extend to visible surfaces shall be flush, filled, and finished so as to be unnoticeable. Finished surfaces of metal shall be free from canning and warping. All sign finishes shall be free of dust, orange peel, drips, and runs and shall have a uniform surface conforming to the highest standards of the industry.
- 7. All lighting must match the exact specifications of the approved working drawings.
- 8. Surface brightness of all illuminated materials shall be consistent in all letters and components of the sign. Light leaks will not be permitted.

- 9. All conduit, raceways, crossovers, wiring, ballast boxes, transformers, and other equipment necessary for sign connection shall be concealed. All bolts, fastenings and clips shall consist of enameling iron with porcelain enamel finish; stainless steel, anodized aluminum, brass or bronze; or carbon-bearing steel with painted finish. No black iron material will be allowed.
- 10. Penetrations into building walls or structures, where required, shall be made waterproof by the Tenant's sign contractor.
- 11. Location of all openings for conduit sleeves and support in sign panels and building walls shall be indicated by the sign contractor in the shop drawings submitted to the Landlord. Sign contractor shall install same in accordance with the approved drawings. Landlord approval required prior to installation.
- 12. In no case shall any manufacturer's label be visible from the street or from normal viewing angles.
- 13. All signs shall conceal all wiring, conduit, ballasts, transformers, starters and other necessary equipment within their components or behind storefront construction.
- 14. All letter & logo elements to be separate, i.e. dots of "i", apostrophes. No cross overs are permitted.

THANK YOU

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